香港教育大學
The Education University of Hong Kong

FACULTY OF HUMANITIES 學人院文
人能弘道 Humanity can broaden the Way

Faculty of Humanities
The Education University of Hong Kong

Bachelor of Arts (Honours) in Digital Chinese Culture and Communication (BA[DCCC]) (A4B119)

數碼中國文化與傳意榮譽文學士

Admission Routes 入學途徑：

JUPAS 聯招: JS8674

Non-JUPAS (First Year First Degree / Senior Year Entry)
非聯招 (一年級 / 高年級入學):

Non-local 海外/ 國際資歷

JEE 內地應屆高考生



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www.eduhk.hk/fhm

eduhk.fhm

Programme Video
課程影片



https://www.youtube.com/watch?v=jQyJuIqOycs&t=1s

Humanities Can!

Language Learners and Educators in the Digital Age
數碼時代中的語文學習及教育者

Humanities can!



Better Adaptability to Technological Advancement
科技發展適應性更佳

The inevitable and rapid technological advancement gives rise to the essentiality to possess a solid foundation in IT, so as to stay current with new tools and platforms and ensure adaptability in careers.

科技發展日新月異，現今世代的人需要紮實的科技知識和技術基礎，以掌握新工具和平台，在職業生涯中保持適應性。



Distant Mode of Education and Work
教育和工作的遙距模式

Enabled by digital development, e.g. e-learning / e-business systems, virtual reality, etc., education and work are moving towards a distant mode, expanding educational and professional horizons.

受到科技發展的推動，例如電子學習 / 商務系統、虛擬現實等，教育和工作趨向遙距模式發展，擴展教育和職業的視野。



Cultural Competence and Sensitivity
文化適應能力和敏感度

With increasing cross-cultural exchanges facilitated by online communication channels, understanding the technological landscape of different cultures improves cultural competence and sensitivity.

跨文化交流隨著線上溝通的普及而日益增加，透過了解不同文化的技術環境，可以提升文化適應能力和敏感度。



Duo Strengths with Competitive Edge
多方面專長帶來競爭優勢

Duo strengths in language and IT make candidates competitive, as employers are increasingly seeking versatile employees who can bridge the gap between technical and non-technical teams.

擁有語言和科技兩方面的專長，使候選人更具競爭力，能滿足雇主對填補技術和非技術團隊之間差距的人才的需求。



More Personal and Career Opportunities
更多個人和事業發展機會

Combination of skills in the applications of language and IT open up diverse career pathways in multiple industries, as well as vast opportunities for personal development in the coming future.

結合應用語言和科技的技能，可以開拓多樣的專業道路，為個人未來發展帶來更加多的機會。

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Programme Overview and Features
課程簡要及特色

- **Upon completion of the programme, graduates are expected to:**
  完成本課程後，同學應能：
- **demonstrate a high level of proficiency in Chinese language and culture;**
  展示高水平的中國語文及文化涵養；
- **develop cross-cultural awareness and communicative competence needed to contribute to a wide range of work in the commercial, economic, and arts sectors;**
  培養能貢獻商業、經濟和藝術領域的跨文化意識和交際能力；
- **possess digital literacy skills to navigate the modern Chinese communication landscape; and**
  具備應對現代中文傳意環境的數碼素養技能；及
- **enhance the ability to use digital tools in the field of Chinese culture and communication.**
  掌握在中國文化與傳意範疇使用數碼工具的能力。

First-Year-First-Degree (Year 1) or Senior Year (Year 3) Admission
一年級或高年級入學

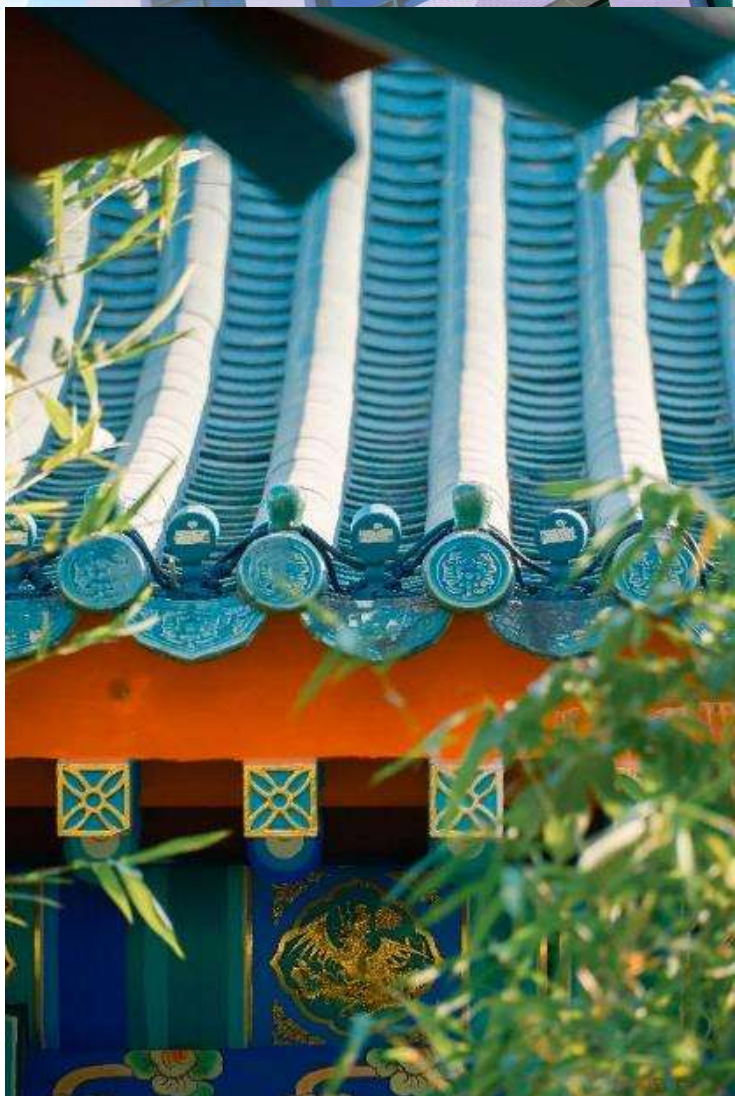
Mandatory Internship in Hong Kong or Greater Bay Area
香港或大灣區實習

Digital Literacy in Chinese Language/Culture
數碼素養與中國語文及文化

Cross-cultural Communication
跨文化溝通

Greater Bay Area Elements
大灣區元素

Artificial Intelligence and Digital Humanities
人工智能與數碼人文





Curriculum Structure 課程結構 (2027)

Domain 研習範疇	Credit Points (cps) 學分	
	BA(DCCC) 數碼中國文化與傳意榮譽文學士	
	FYFD / 4-year Curriculum 一年級入學 / 4年制課程	SYE / 2-year Curriculum 高年級入學 / 2年制課程
Major 主修 (a) Major Core 主修必修 (b) Major Interdisciplinary Course 主修跨學科課程 (c) Internship 實習 (d) Cross-faculty Core Course 跨學院核心科目 (e) Knowledge, Practice and Creativity: The Pearl River Delta's History, Culture and Arts 知識，實踐與創新：珠三角的歷史文化與藝術	54	33
Final Year Project (Honours Project / Capstone Project) 畢業專題研究 (畢業論文 / 總整專案)	6	6
Elective 選修 (包括中文專修組別 Including Chinese Language Strand)	30	15
General Education 通識教育	22	6
Language Enhancement 語文增潤課程	9	-
Total 總共	121	60

Major Courses 主修學科 (2027)

Course Code 科目編號	Course Title 科目名稱	FYFD / 4-year Curriculum 一年級入學 / 4年制課程	SYE / 2-year Curriculum 高年級入學 / 2年制課程
LIT3080	古代文學 Classical Literature	Major Core 主修必修 (42 cps)	Major Core 主修 (24 cps)
CHI2571	媒體寫作 Media Writing		
CHI3714	古代漢語 Classical Chinese Language		
LIT2083	中國現當代文學 Modern and Contemporary Chinese Literature		
CHI2944	中國語言文化學習的數碼素養 Digital Literacy in Chinese Language and Culture Learning		
CHI3945	漢字學與數碼化 Chinese Etymology and Digitalisation		
CHI3946	中國文化與傳播中的新興技術 Emerging Technologies in Chinese Culture and Communication		
CHI4948	中國語言數據庫和文化研究 Chinese Language Databases and Cultural Studies		
CHI1559	現代漢語 Modern Chinese Language		Exempted 豁免修讀
CUS1002	中國文化概說 Introduction to Chinese Culture		
CHI3942	中國民俗故事 Chinese Folklore		
CHI2943	大灣區中文跨文化交際 Chinese for Cross-Cultural Communication in the Greater Bay Area		
INT3106	Introduction to Programming for Language Studies		
CHI4947	人工智能與數碼人文 AI and Digital Humanities		

Graduation Requirements (LGR) and Language Exit Requirements (LER)
語文畢業及出關要求

EdUHK Undergraduate students are subject to LGR and LER for English and Putonghua 同學畢業前須達語文畢業及出關要求：

Programme 課程	IELTS 雅思 [LGR]	Putonghua Shuiping Ceshi (PSC) 普通話水平測試 [LER]
BA(DCCC)	Overall Score 6.0 總分 6.0	Level 2B 二乙等級

- **In addition to optional IELTS and PSC preparation courses, seminars, workshops, activities, competitions, and other language enhancement resources, students are also eligible to apply for reimbursement of test fees and IELTS scholarship.**
  - **除了語文測試準備班、講座、工作坊、活動、比賽和其他語文增潤資源之外，同學還可以申請測試費資助和雅思獎學金**
- **For details about the University's language policy, please visit the Centre for Language in Education (CLE)'s website**
  - **有關大學語文政策之詳情，可瀏覽語文教育中心的網站**




Humanities
can!
Diverse
Learning
Adventures
多元學習歷程
Internship
實習
Cross-Border Field Trip
跨境考察學習
Learning Beyond Classroom
課外學習體驗

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- Schedule 日期：

FYFD 一年級入學	SYE 高年級入學
Summer before Year 4 **OR** Year 4 Semester 1 四年級前的暑假 **或** 四年級第一學期	Summer before Year 4 四年級前的暑假

- Duration 時間：Approximately **200 hours (8-10 weeks)** 約**200小時 (8-10星期)**
- Location 地點：**HK or GBA**, depending on students' preferences **香港或大灣區**，視乎同學選擇
- **Pre-internship Trainings**, e.g. CV Preparation Workshop, Interview Skills Workshop, Work Etiquette Workshop, Employer and Student Sharing, etc. arranged to prepare students for the internship and future employment

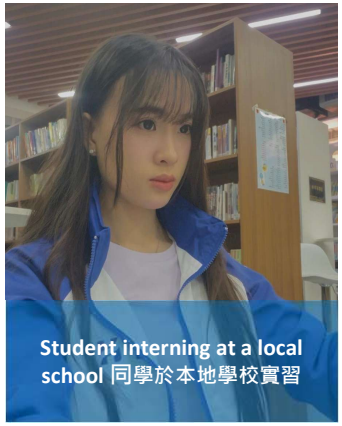
  課程會安排**實習前培訓活動**，例如履歷表寫作工作坊、面試技巧工作坊、工作禮儀工作坊、僱主及同學分享等，讓同學為實習和未來就業做好準備

Internship
實習

Cross-Border Field Trip
跨境考察學習

Learning Beyond Classroom
課外學習體驗


Student interning at a museum
同學在博物館實習


Student interning at a local school 同學於本地學校實習


Student interning as Digital Marketing Assistant in GBA (Shenzhen)
同學在 (大灣區) 深圳進行數碼營銷助理實習工作



Student interning at a Local Social Welfare NGO
同學於本地社福非政府組織進行實習



Student interning at a publishing firm
同學於出版社實習

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Mandatory Internship
實習

Cross-Border Field Trip
跨境考察學習

Learning Beyond Classroom
課外學習體驗

- **In addition to course-based activities (e.g. Cross-faculty Core Course), the Faculty-based GBA visits help students better understand modern China's culture and development while fulfilling requirements..**

  除了學科舉辦的短期考察活動 (例如跨學院核心科目)，學院亦舉辦大灣區遊學團以滿足上述要求，並讓同學了解現代中國的文化和發展。

- **EdUHK has developed academic collaborations with more than 200 tertiary institutions around the world. Students can participate in Student Exchange Programmes (SEP) coordinated by the University Global Affairs Office (GAO).**

  教大和世界各地超過200間大專學院簽訂交流協議，同學可以參加由大學環球事務處統籌的海外交流計劃。



Faculty-based GBA Visit to Foshan
學院舉辦的佛山考察團



Field Trips organised by academic departments
學術部門舉辦之日韓交流團



Global Affairs Office Exchange Programme
環球事務處海外交流計劃

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Students can enhance their learning by engaging in activities beyond classroom learning, which organised by the programme, Faculty, and various university units, developing generic skills and digital literacy.

同學可透過參加課程、學院及大學不同部門舉辦之課外學習體驗活動，拓展視野並培養基本技能及數碼素養。

Mandatory Internship
實習

Cross-Border Field Trip
跨境考察學習

Learning Beyond Classroom
課外學習體驗



Undergraduate Academic Conference
大學生人文學術研討會



Guest Lecture by IT Industry
IT產業客座講座





Student Affairs Office's Community Services
學生事務處社區服務



Digital Literacy Workshop by Centre for Learning, Teaching and Technology
教學科技中心之數碼素養工作坊



Language Learning Support
語文學習支援

Chinese Language Strand 中文專修組別

SCOLAR 語常會

Recognised as the holder of the language-related programme qualification by the EDB SCOLAR. Graduates may apply for the local Postgraduate Diploma in Education (PGDE) to become local school language teachers.

完成後可獲教育局語文教育及研究常務委員會 (語常會) 認證取得主修語文科目的學位課程資歷，畢業生可另行報考本地教育文憑以取得教師資格



15 cps (5 courses) for four-year and Senior-year students to enhance students' attainment in Chinese language, literature and culture

一年級或高年級入學可用15 學分 (5門科目) 提升其中國語文, 文學及文化知識。



Cultivate the readiness as a Chinese language educator to interpret phenomena related to the application of relevant knowledge

培養學生具備中文教育工作者，能夠詮釋相關知識應用相關的現象。



Course List of Chinese Language Strand
中文專修組別科目綱要

Course Code 科目編號	Course Title 科目名稱	Category 範疇
LIT3014	香港文學 Literature in Hong Kong	Literature 文學
LIT4020	中國文學批評 Chinese Literary Criticism	
LIT2003	文學創作 Creative Writing	
CHI3565	漢語修辭學 Chinese Rhetoric	Language 語言
CHI4577	漢語音韻學 Chinese Historical Phonology	
CHI3712	粵語與香港本土文化 Cantonese and HK Local Culture	
CUS3007	儒道文化互動 Cultural Interaction in Confucianism and Taoism	Culture 文化
CUS4019	中國思想：原典選讀 Selected Readings of Chinese Philosophical Works	



Open up Career Prospects
開拓就業前景



Graduates of the programme can be engaged in Chinese culture and **creative curation**, advertising, media, **journalism**, **publishing**, Chinese education, tourism, **arts management** and museum work.

畢業生可從事中國文化與**創意策展**、廣告、傳媒、**新聞**、**出版**、中文教育、旅遊、**藝術管理**和博物館等行業。

Admission Routes and Quotas
入學途徑及收生人數

Admission Routes **入學途徑：**	JUPAS, Non-JUPAS (local / non-local), JEE Gao Kao	聯招、非聯招 (本地 / 非本地)、內地應屆高考生
Admission Years **入讀年級：**	JUPAS and JEE: FYFD Non-JUPAS: FYFD or SYE	聯招及內地應屆高考生：一年級 非聯招：一年級或高年級
Quotas 收生人數：		

	BA(DCCC)
FYFD *(including JUPAS and Non-JUPAS)* **入讀一年級 *(包括聯招及非聯招)***	Local 本地:21 Non-local 非本地: 20
SYE *(Non-JUPAS only)* **入讀高年級 *(只限非聯招)***	Local 本地:10 Non-local 非本地: 11



Admission Requirement
入學要求

詳情請參閱教務處網站, 以教務處資料為準
Please refer to the EdUHK's Registry Website for Details.
Subject to the latest Information from the EdUHK Registry.
https://www.apply.eduhk.hk/ug/nonjupas



Qualification 資歷	Minimum Requirement 最低要求
GCE AL **普通教育文憑高級程度** (Non-JUPAS 非聯招)	Grade D or above in 3 AL subjects; or Grade D in 2 AL plus 2 Advanced Supplementary Level (ASL) subjects. *(Not including Chinese / Mandarin / English Language subjects.* *The same subject cannot be counted at both the AL and ASL)*
IB Diploma **國際文憑大學預科課程文憑證書** (Non-JUPAS 非聯招)	International Baccalaureate Diploma with *Recognised English Language Qualification(s):* English A: Language and Literature (Higher or Standard Level) – Grade 4; or English A: Literature (Higher or Standard Level) – Grade 4; or English B (Higher Level) – Grade 4; or English B (Standard Level) – Grade 5; or English Literature and Performance (Standard Level) – Grade 4; or English Text and Performance (Standard Level) – Grade 4
JEE Gao Kao **內地高考** (Non-JUPAS 非聯招)	總分(明確加分)達到所屬省市的機構線以上或特殊類型招生控制分數線*；及高考英語分數達到120分或以上(滿分150分)。 ** 不同省市的入學分數線名稱或有不同，以大學要求相同。*

HKDSE
香港中學文憑試
(JUPAS 聯招)

English Language 英國語文	Chinese Language 中國語文	Mathematics (Compulsory Part) 數學必修部分	Citizenship and Social Development 公民與社會發展科	Elective 選修	Subjects (Category A) with Higher Weighting for Score Calculation 文憑試科目比重
3 三等	3 三等	2 二等	Attained 達標	2 Subjects 兩門科目	Chinese Language 中國語文 (x1.5) Information and Communication Technology (ICT) 資訊及通訊科技 (x1.5) Chinese Literature 中國文學 (x1.5)

HKDSE Median Score 2025 (Reference Only) 文憑試成績中位數 2025 (僅供參考):
FHM BA Programmes 人文學院文學士課程: 23.8

Hong Kong Sub-Degree AD/HD
香港副學位課程
副學士或高級文憑
(Non-JUPAS 非聯招)

HKQF Level 4

Possessed Associate Degree or Higher Diploma qualification awarded by recognised institutions with a good GPA or who are attending final year of a recognised Associate Degree / Higher Diploma programme or equivalent

持有認可專上院校所頒發的副學士／高級文憑資歷，並獲得良好的成績平均積點的畢業生，或正在修讀最後一年認可的副學士／高級文憑課程或同等資歷

2025 Sub-degree Median CGPA (Reference Only) 副學位收生平均CGPA: 3.20-3.30/4.00

Applicants must fulfil the University's General English Language Requirements and General Chinese Language Requirements. Attendance of Admission Interview is necessary
考生須符合大學英國語文要求，以及中國語文能力測試及要求。所有考生亦須參與入學面試。

Non-JUPAS Admission Important Dates
非聯招招生日程

Key Dates (Provisional and may subject to change)
參考日程 (但資料或會因應情況適時作出調整)：

Date 日期	Event 事項
October 10月	Application Opens 開始接受入學申請
January 1月	Closing Date for Main Round Applications首輪申請截止
February – March 2月至3月	Main Round Admission Interview 首輪入學面試
May 5月	Closing Date for Application 次輪申請截止
May – July 5月至7月	Second Round Admission Interview 次輪入學面試
February – August 2月至8月	Announcement of Admission Offer (on a rolling basis) 按序發出錄取通知
Late July 7月下旬	Programme Registration 課程註冊

- Interview schedule 面試日期：January to July 一月至七月
- Shortlisted candidates will receive details of the interview arrangements by email from the Registry
- 教務處將透過電郵通知候選申請人面試安排
- Issuance of admission offers on a rolling basis 申請會按序審核：February to August 二月至八月

內地高考考生之招生日程請參閱教務處網站
Please refer to the Registry's Website for JEE Gao Kao Admission Important Dates:
https://www.apply.eduhk.hk/ug/zh-hant/mainlandjee_dates




Programme Enquiry 課程查詢
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@教大人文學院

www.eduhk.hk/fhm

FOLLOW US

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感謝你參與教大本科入學資訊日2026。
現誠邀你填寫以下問卷，與我們分享寶貴的回饋。

Thanks for joining the EdUHK Information Day for Undergraduate Admissions 2026. Please take a moment to complete the survey below. Your feedback is appreciated.

Link: https://eduhk.au1.qualtrics.com/jfe/form/SV_6Mzod9QJPxpmTEq