

25 OCT 2025 SAT 六 9:00-17:00

Senior Year Admissions Briefing and Programmes Overview 高年級入學簡介及課程介紹 2:00 pm - 2:45 pm

Registry (Admissions, Registrations & Academic Planning)



About EdUHK



4th in Asia **12th** in the World

The QS World University Rankings 2025 - Education

195th, Top 10% in the World

The Times Higher Education World University Rankings 2026



>9,000

No. of Enrolled Students (2024)



HK\$28,986

Average Starting Salary after Graduation (2024)

Education Futures Diverse Talents

- Revamped undergraduate curriculum with **four curriculum emphases**
- Provide students with **whole-person development**, cultivate **proper values** and equip them with **diverse skills** to cope with the challenges in future
- Prepare our graduates to be **forward-thinking** with positive values, research skills, STEAM knowledge and abilities, an understanding of sustainable development, and a national and global perspective



More than Education

We offer

16 Senior Year Programmes

Bachelor of Arts (BA)

Bachelor of Science (BSc)

Bachelor of Social Sciences (BSocSc)

AI & Educational Technology

Creative & Digital Arts (Music)

Creative & Digital Arts (Visual Arts)

Digital Chinese Culture & Communication

Early Childhood & Family Studies

English Studies & Digital Communication

Executive Management

Heritage Education & Arts Management

Integrated Environmental Management

Personal Finance

Psychology

Social Entrepreneurship & Development Studies

Sociology & Community Studies

Special Education

Sports Science & Coaching

Teaching Chinese as a Second Language

** All these programmes are Government-funded Programmes.*



Tuition Fees

Local Students

- 📖 2026/27: HK\$47,000
- 📖 2027/28: HK\$49,500

Non-local Students

- 📖 2026/27: HK\$180,000

** Tuition fees are provisional and subject to adjustment.*



Curriculum Structure for Senior Year Programmes

Domain / Component		Credit Points
Major	<ul style="list-style-type: none">• Major Course• Cross-Faculty Core Course• Major Interdisciplinary Course• Internship	30-36
Final Year Project (Honours Project / Capstone Project)		6
Electives / Minor		15-18
General Education		6
Total		60

* The above information is a general reference only. Programme structure may varies from programme to programme.



2+1 Study Plan

Take One Elective Course
at Master's Level during
Senior Year Studies

2-Yr Senior Year
Programme

1-Yr Master Programme

Transfer credits to
Master's degree



Support for Senior Year Students

📍 **Student Affairs Office (SAO) – Faculty Orientation Reception for SYE Students**
(Early Aug)

Student Accommodation (Hall Life)

Facilities (e.g. Lockers, Sports Hall)

Sports Development

Scholarships & Awards

Student Financial Assistance

Global Exposure

Career Development

Counselling Services

Community Services & Leadership

Student Organisations

Student Accommodation and Hall Education

- All new SY students of UGC-funded undergraduate programmes are entitled to **two semesters of guaranteed hall residency, one of which** should be taken up in **the first year of studies**.
- Students can join the **student hall tours** or enjoy a **virtual hall tour** by watching the **VR 360 videos** on our [Hall Management Section's website](#).

* The above information is a general reference only and subject to adjustment.



Sports Development

- Coaching and training to student athletes
 - Campus-wide fitness and sports activities, such as sports competitions and wellness festivals to promote the physical health and well-being of students.
- Fitness Introductory Courses
 - Leisure Courses
 - Sports Teams
 - Sports Events
 - Certificate Courses
 - Sports Leadership Programme

Fitness Introductory



Leisure Courses



Sports Events



Sports Teams

Global Exposure



90%+

students who have applied for Exchange Programme receive exchange offers



200+

Exchange Partners



40+

Countries/ Regions

- One-semester Credit Bearing Exchange
- Global Summer Programmes
- Short-term Study Visits
- Virtual Exchange Programmes

Outbound learning programmes in the Greater China Region and worldwide

Cultural visits, summer schools, language courses, field trips, etc.

\$10,000
for each UG
Students
+
Scholarships



Career Development

Your Career
Our Priority



Skills and Knowledge



Practice



Network



The Career Development Services (CDS) of Student Affairs Office provides comprehensive and yet most in-demand student-centric career training services in partnership with industry leaders and professionals.

- Skill and Knowledge
- Practice
- Network





 **Apply to EdUHK**

General Entrance Requirements (Senior Year Admissions)

Associate Degree/Higher Diploma Final Year Students or Graduates



Language Requirements

Language	Minimum Requirements	
English	HKDSE	Level 2 (applicable to holders of a recognised AD/HD); or Level 3 (for other applicants)
	IELTS	Overall 6.0
	TOEFL	Internet-based score 80
Chinese*	HKDSE	Level 2 (applicable to holders of a recognised AD/HD); or Level 3 (for other applicants)

* Applicants seeking admission to programmes with English as the medium of instruction will be exempted from the Chinese Language requirement on a case-by-case basis.

For more details of language requirements, please visit the admission website:
<https://www.apply.eduhk.hk/ug/senioryear#language-requirements>



Entrance Scholarships for 2026 Entry

Entrance Scholarship Scheme for Senior Year (SY) Admission Students

- Obtained a normalised **cumulative GPA (cGPA) of 3.70 or above** (normalised to a maximum cumulative GPA of 4.00) in their sub-degree studies and fulfilled the respective selection criteria
- One-off entrance scholarship of **HK\$50,000**

NEW

Faculty-level Entrance Scholarships

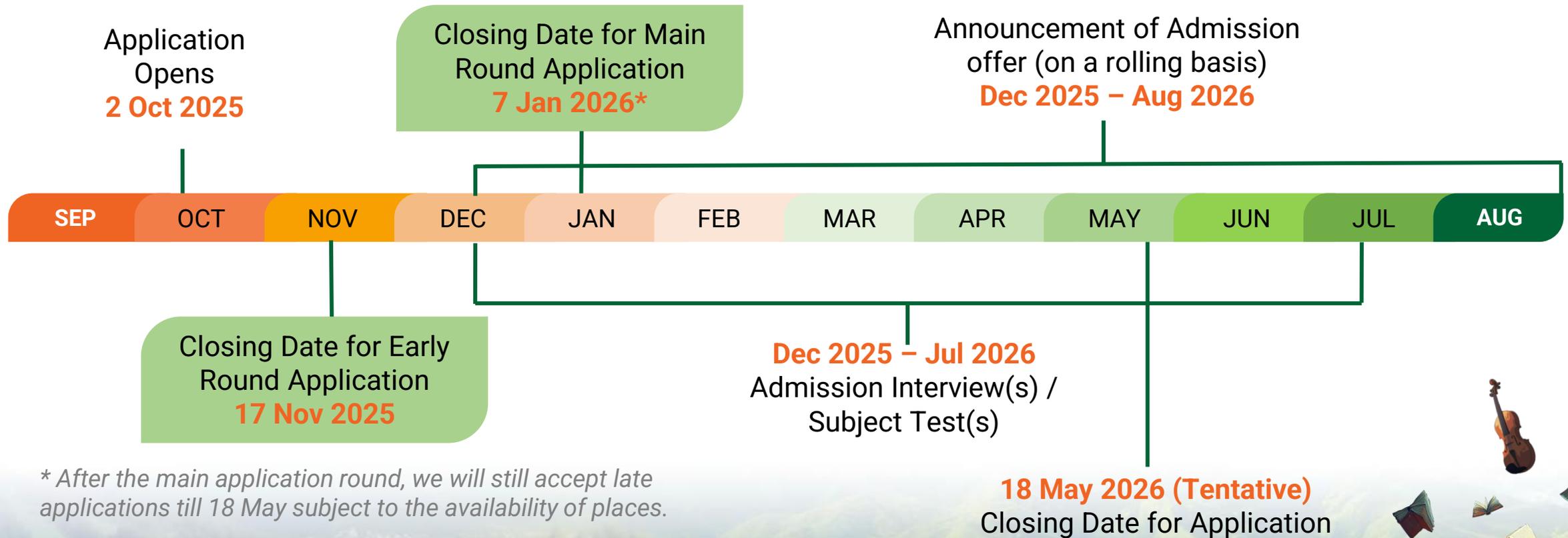
- Faculty of Education and Human Development (FEHD) Admission Scholarship for Senior Entry Students: **\$50,000 (one-off)**
- Faculty of Humanities (FHM) Entrance Scholarship
 - Tuition Scholarship for Senior Year Entry: **\$44,500 (one-off)**
 - **HK\$20,000 (one-off)** for full-time undergraduates, including Senior Year entrants
- Faculty of Liberal Arts and Social Sciences (FLASS) Entrance Scholarship for local Senior Year entrants: **Up to \$20,000 (one-off)**

Departmental Entrance Scholarships

One-off scholarship:
HK\$10,000 – HK\$12,000
(Senior Year Admissions)

(Remarks: subject to the University's confirmation)

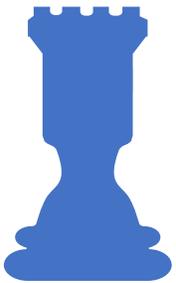
Important dates



* After the main application round, we will still accept late applications till 18 May subject to the availability of places.



Admissions Strategies



Apply as early
as possible



Always Upload
Your Latest
Transcript



Can Apply for
Multiple
Programmes



Keep an Eye
on Interview
Invitations



Research Past
Admission
Database

www.apply.eduhk.hk/ug/senioryear

What You Need to Know

01

Complete the programme within 2 academic years

02

Priority will be given to early and main round applicants.

03

Applications will be considered on a rolling basis.

04

Must indicate your preference for SY admissions in the application form.

05

Unsuccessful SY applicants may be considered for Year-1 entry.



香港教育大學

The Education University
of Hong Kong

香港教育大學
The Education University
of Hong Kong

 **Thank You!**



Artificial Intelligence

Educational Technology

Sociology

Community Studies

Sports Science

Coaching



FACULTY OF LIBERAL ARTS AND SOCIAL SCIENCES
 博文及社會科學學院

Overview of
 Senior Year Programmes

Personal

Finance

Development

Studies

Social

Environmental
 Management

Integrated

Entrepreneurship

#Diversity



Bachelor of Arts

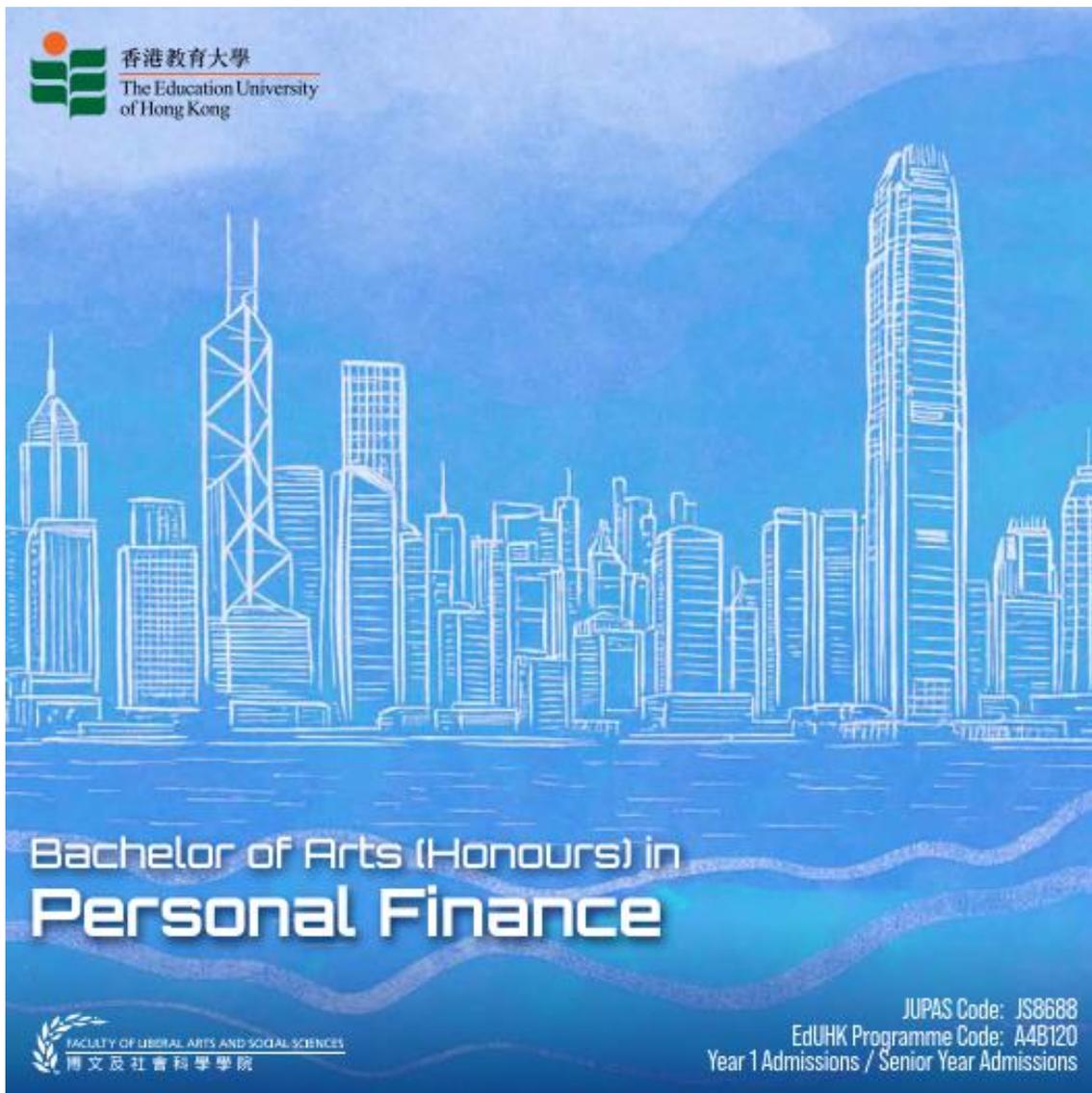
- # Personal Finance 個人理財

Bachelor of Science

- # Artificial Intelligence and Educational Technology 人工智能與教育科技
- # Integrated Environmental Management 綜合環境管理
- # Sports Science and Coaching 運動科學及教練

Bachelor of Social Sciences

- Social Entrepreneurship and Development 社會創業與發展研究
- Sociology and Community Studies 社會學與社區研究



Bachelor of Arts (Honours) in Personal Finance

個人理財榮譽文學士

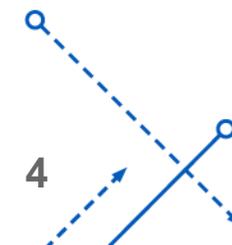
Normal Period of Study

4 Years (Year 1 Admissions)

2 Years (Senior Year Admissions)

Non-JUPAS

NJ8688S



- The First Undergraduate Programme in Personal Finance in Hong Kong.
- The programme content includes knowledge and skills in financial planning and wealth management, such as cash and savings, debt management, risk management, insurance planning, investment portfolio management, retirement planning, and estate arrangement, to meet the financial planning needs of clients from different socio-economic backgrounds at various life stages.
- Professional Recognition – Graduates will receive modular exemptions for Certified Banker (CB) Stage I and the Enhanced Competency Framework on Retail Wealth Management (ECF-RWM) from the Hong Kong Institute of Bankers (HKIB), along with exemptions for Courses 1, 2, and 3 in the Certified Financial Planner (CFP) programme from the Institute of Financial Planners of Hong Kong (IFPHK).
- Discipline-Based, Practice-Oriented Learning – Internships, Field Visits, and Business Networking Opportunities.
- Diversified Career Prospects – Wealth Management, Family Office Business, Financial Planning, Asset Advising, Credit Analysis, etc.





FACULTY OF LIBERAL ARTS AND SOCIAL SCIENCES

博文及社會科學學院

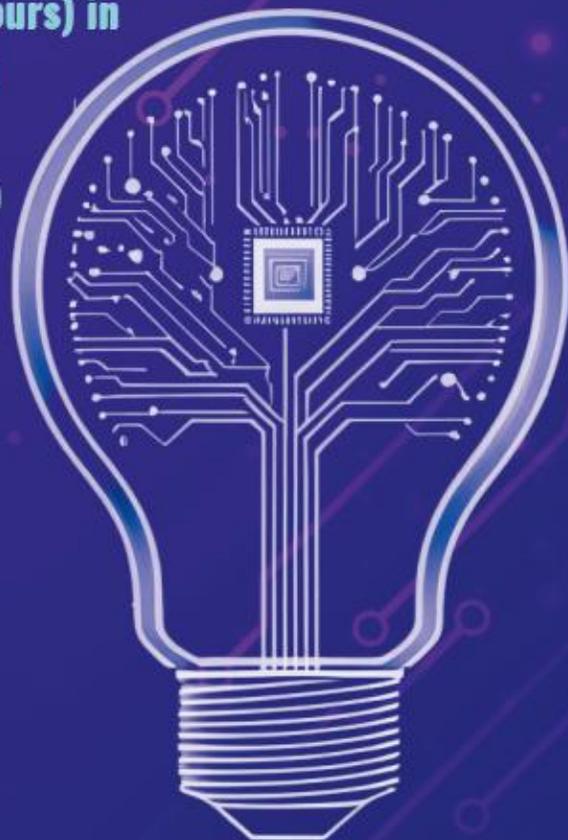


Bachelor of Science (Honours) in Artificial Intelligence and Educational Technology

(Year 1 Admissions / Senior Year Admissions)

EdUHK Programme Code: A4B095

JUPAS Code: JS8714



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博文及社會科學學院

Bachelor of Science (Honours) in Artificial Intelligence and Educational Technology

人工智能與教育科技榮譽理學士

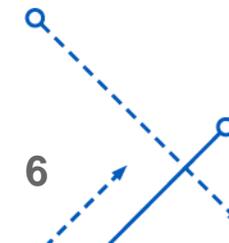
Normal Period of Study

4 Years (Year 1 Admissions)

2 Years (Senior Year Admissions)

Non-JUPAS

NJ8714S

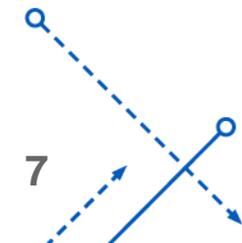


6



AI

- **Industry-Relevant Skills** – Equip students with technical knowledge in AI, including machine learning, neural networks, natural language processing, computer vision, and data science, along with essential skills for diverse career paths.
- **Interdisciplinary Focus** – Integrates AI with educational technology, preparing students for careers at the intersection of these fields.
- **Hands-on Learning** – Emphasises practical experience through internships, projects, and lab work, enabling student to apply their skills in real-world settings.



- **In-depth Integrated Understanding** – Tackle global sustainability challenges with a comprehensive understanding of scientific, regulatory, and ethical perspectives
- **Experiential Learning** – Engage in Internships, local and non-local trips, and community projects to apply your knowledge in real-world settings.
- **Evidence-based & Communication-driven** – Craft effective, evidence-based strategies for environmental sustainability, while mastering the art of impactful communication.
- **HKIQEP Accredited Programme** – The BSc(IEM) programme has been accredited by the **Hong Kong Institute of Qualified Environmental Professionals (HKIQEP)** under the HKIQEP Accreditation Scheme for Environmental Degree Programmes – Undergraduate Level, for the following FOUR areas:



- Graduates will have a **shorter pathway to becoming Qualified Environmental Professionals**, requiring only 5 years of environment-related work experience compared to 8 years for graduates from non-accredited programmes.



香港教育大學
The Education University
of Hong Kong

Bachelor of Science (Honours) in
Sports Science and Coaching

FACULTY OF LIBERAL ARTS AND SOCIAL SCIENCES
博文及社會科學學院

JUPAS Code: JS8726
EdUHK Programme Code: A4B096
Year 1 Admissions / Senior Year Admissions

Bachelor of Science (Honours) in Sports Science and Coaching

運動科學及教練榮譽理學士

Normal Period of Study

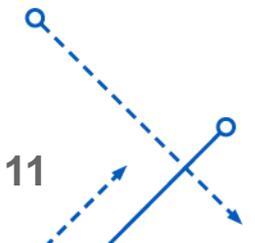
4 Years (Year 1 Admissions)

2 Years (Senior Year Admissions)

Non-JUPAS

NJ8726S

- Integration of the subject knowledge of sports science, coaching, technology, and life education provides a comprehensive and in-depth training, leading to a wide range of career paths.
- Advanced courses with cutting-edge knowledge and theory allow students to keep ahead of peers, striving for success and excellence in the academic field(s) and workplace.
- Transforming students into sports coaching or sports technology professionals with solid theoretical knowledge through a comprehensive and in-depth programme curriculum to respond to the societal trends and needs to seize emerging opportunities.
- The internship training opportunities in Hong Kong, the Greater Bay Area, and overseas sports organisations provide an excellent chance for students to have a dialogue with sports leaders, build connections, enrich knowledge and skills, and lay a foundation for their future careers.
- Diversified and professional in-class and out-of-class learning activities help students bridge the theory into practice and understand the Hong Kong sports policy and the development of the sports industry to keep tabs on the pulse of society.





Leadership and Social Responsibility focuses



Nurturing future changemakers and caring leaders



Hands-on experience in developing solutions to social issues

Conceptual Foundation

- Social Entrepreneurship and Enterprise Management
- Contemporary Development and Social Issues in GBA, Greater China and Asia

Methodological Awareness

- Honours Project / Capstone Project I & II

Practical Application

- Field Visit and Internship in the GBA or nearby cities in the region





Bachelor of Social Sciences (Honours) in
Sociology and Community Studies
EdUHK Programme Code: A2B101



Bachelor of Social Sciences (Honours) in Sociology and Community Studies

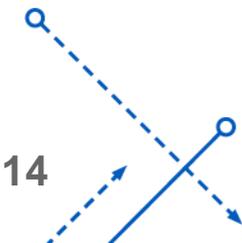
社會學與社區研究榮譽社會科學學士

Normal Period of Study

2 Years (Senior Year Admissions)

Non-JUPAS

NJA2B101

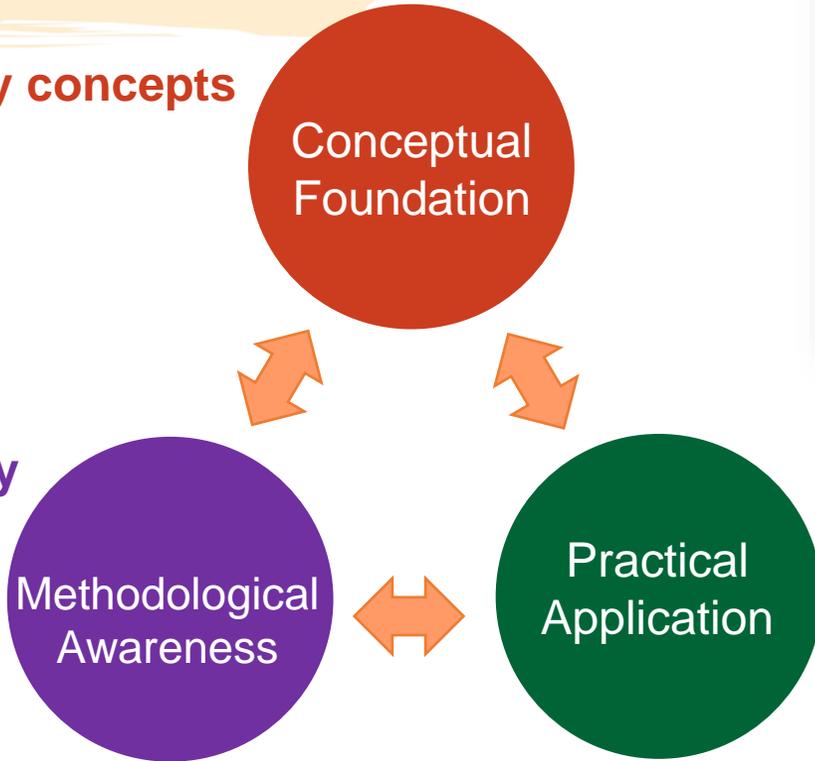


When Communities Meet Sociology ...

Familiarise students with key concepts in sociological analyses

Develop students' competency in designing, conducting and analyzing social research

Provide ample opportunities for students to link their sociological knowledge with community concerns and opportunities



Sociology-based

Community-driven

Experiential Learning



All undergraduate students are assigned an academic advisor in their first year of study. The academic advisors will assist students in defining their study and career goals as well as developing study plans, and refer them to appropriate supporting units when necessary. The Faculty has provided financial support to departments for organising advisor-advisee activities.



Assist students in clarifying and attaining their educational goals, and developing study plans (e.g. selection of Second Major/ Minor/ Electives) with the help of academic advisors.



Assist students in drawing their study roadmaps that suit their own developmental and professional needs and choices.



Provide information for students following the new undergraduate curricula so as to maximise their learning opportunities under the provision of the curricula.



Empower students to make informed decisions as they develop study plans compatible with their potential, and their career and life goals, and take responsibility for their own learning.



- The Internship is a 3-cp / 6-cp compulsory experiential and professional component of the programmes normally held in the first summer break.
- Students will work as an intern in an organisation in Hong Kong, Greater Bay Area, or overseas in the field related to their studies, where they can further cultivate skills and knowledge developed in the programme.
- It aims to provide students will real-life working experiences linked to their career.
- The Faculty has set up the **Dean's Outstanding Internship Award** to recognise and honour students for their outstanding performance, dedication, and achievements during internships.





EdUHK has more than 130 partner institutions over the world, including the Greater China Region. Students can join Student Exchange Programme for one semester or participate in Global Summer Programme of around 1-4 weeks.



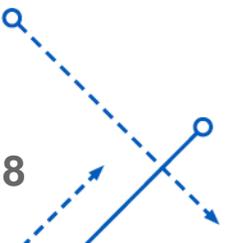
Apart from the University-level Global Learning Enhancement Fund, FLASS also provides additional funding support for 2026/27:

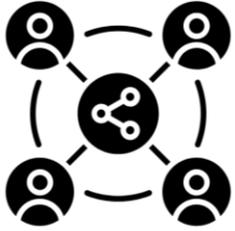
Semester-long Student Exchange Programme

HK\$10,000 per student (40 quotas)

Global Summer Programme

HK\$4,000 per student (40 quotas)





The Programmes regularly organise alumni sharing, company visits, and career talks for students.





FACULTY OF LIBERAL ARTS AND SOCIAL SCIENCES

博文及社會科學學院

follow us

FLASS



www.eduhk.hk/flass

Facebook



EdUHK.FLASS

Instagram



FLASSEdUHK

Weibo



Faculty Office

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OVERVIEW OF SENIOR YEAR PROGRAMMES

Faculty of Education and Human Development (FEHD)

Dr Sam Cheung

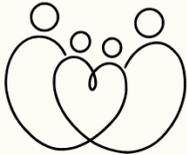
Associate Dean (Quality Assurance and Enhancement), FEHD



Senior Year Programmes in FEHD

Bachelor of Arts (Honours) in

**Early Childhood
and Family
Studies**



Bachelor of Arts (Honours) in

**Heritage
Education and
Arts Management**



Bachelor of Arts (Honours) in

Special Education



Bachelor of Science (Honours) in

**Executive
Management**



Bachelor of Social Sciences (Honours) in

Psychology





Bachelor of Arts (Honours) in Early Childhood and Family Studies

幼兒與家庭研習榮譽文學士

Normal Period of Study: 2 Years | Medium of Instruction: English

- Designed for those who are interested in studies or careers aimed to promote child and family well-being
- Introduces both theoretical knowledge and practical skills on how to empower parents, as well as other caregivers, to promote the development and learning of young children

SPECIAL FEATURES

- The first undergraduate programme in Hong Kong that links family dynamics and parenting practices to child development and adjustment
- Equips students with the knowledge and skills required to address the needs of families, and promote the development of children
- Expands career pathways related to children and families

FEHD



BA(ECFS)

PROGRAMME ACTIVITIES

Creative workshops for skill development:

- Pastel Nagomi Art (和諧粉彩) Workshop
- Zen Collage (禪繞畫) Art Workshop
- Sensory Bottle (感觀瓶) Workshop



Building employability through life and career workshop:

- Career sharing and Play Therapy
- Expressive Arts
- Mock Job Interview
- Applying Mediation Skills in Handling Family Conflicts



REC



FEHD

Fostering connections between students and industry:

- Internship Sharing Session and Industry Collaboration Event
- Child Protection Workshop
- Site Visits:
 - Po Leung Kuk Child Care Services
 - Jockey Club Marion Fang Conductive Learning Centre (Pre-school Unit) and NAAC Chan Yin Chuen Child Enrichment Centre
- Exploring Early Childhood Education and Family Studies in the Greater Bay Area

BA(ECFS)

CAREER OPPORTUNITIES



- Professional practitioners in social service sectors
- Teachers@, or Teaching Assistants in early childhood settings
- Project Officers or Community Liaison Officers in public organisations, private enterprises, and community agencies that serve children and families;
- Research Assistants in academic institutions, as well as government and non-government organisations, who study child development and family relationships

@For those who possess teacher qualifications before admission to this top-up degree programme

FEHD



INTERNSHIP ORGANISATIONS



BA(ECFS)



Bachelor of Arts (Honours) in Heritage Education and Arts Management

文化傳承教育與藝術管理榮譽文學士

Normal Period of Study: 2 Years | Medium of Instruction: Chinese

- Designed for those aspiring to develop the skills essential for careers in arts, culture, heritage, museum education, and management
- Expands cultural perspectives and values to enhance the competitiveness of Hong Kong and the Greater Bay Area

SPECIAL FEATURES

- A cross-discipline programme covering:
 - cultural and heritage education
 - museum education
 - arts administration and management
 - technology-enhanced education
- Strong partnership with universities and heritage and arts institutes nationally, regionally, and internationally
- Recognised by the Hong Kong Docent Association (香港導賞員學會). Graduates applying for Registered Professional Docent membership may be exempted from part of the required docent work practice hours (All applications are subject to the Association's approval)

FEHD



BA(HE&AM)

BA(HE&AM)



Local visits to different heritage sites and museums



A cultural learning trip along the Malaysian Maritime Silk Road



HK-THAI student arts and cultural exchange programme

Field studies, visits, and internships in Hong Kong, the Greater Bay Area, and overseas, with opportunities to engage with academics, museum experts, arts leaders, entrepreneurs, and practitioners.



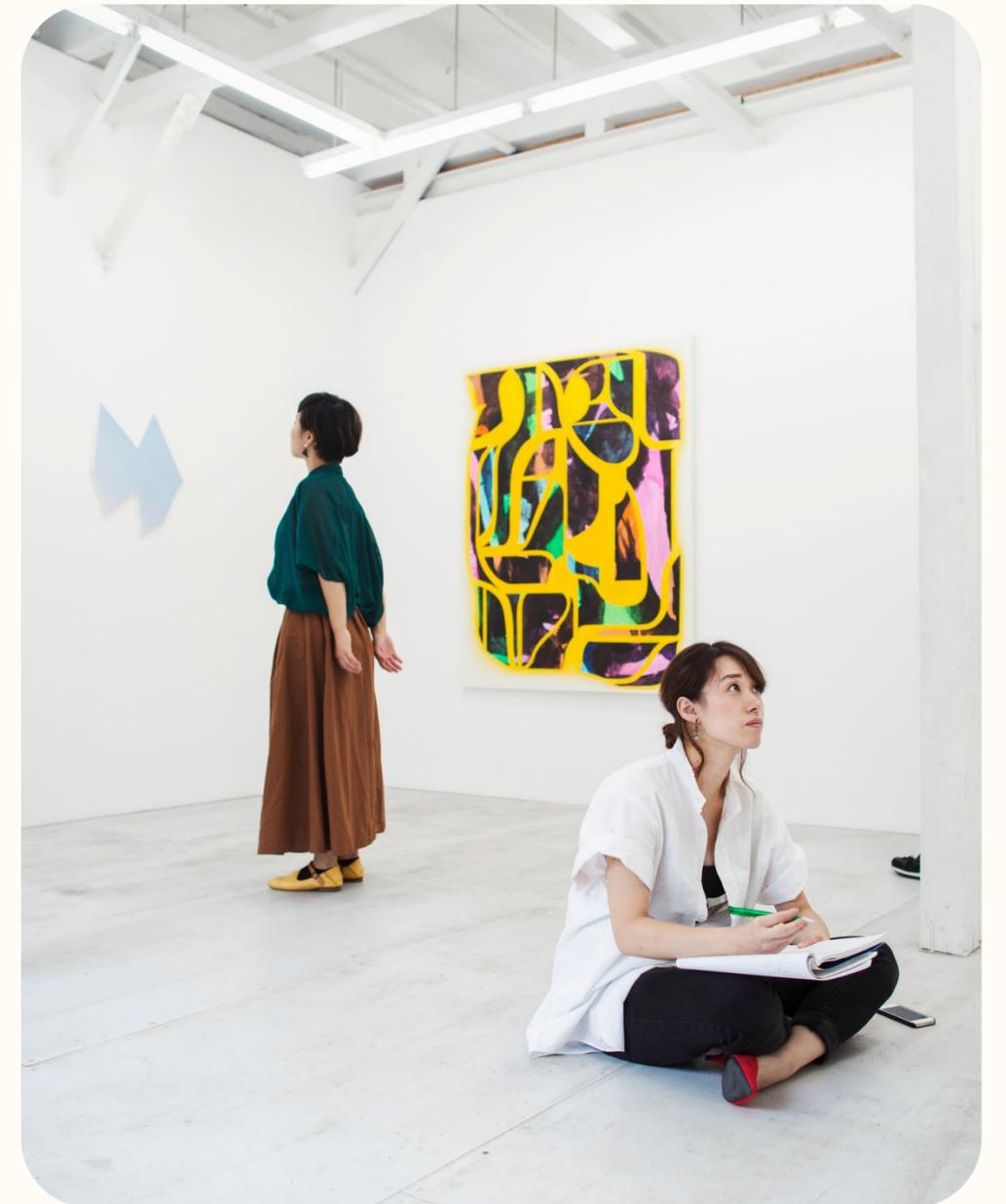
INTERNSHIP ORGANISATIONS



CAREER OPPORTUNITIES

Possible career opportunities are available in a wide range of sectors which include education, government and non-government organisations, galleries, arts centres / cultural organisations , and private and/ or social enterprises:

- Heritage/ Museum/ Arts/ Cultural Education Officers and Event / Programme Managers
- Museum/ Gallery/ Exhibition Partnership Officers and Venue/ Facilities Management Officers
- Arts Advisors and Assistant Curators





Bachelor of Arts (Honours) in Special Education

特殊教育榮譽文學士

Normal Period of Study: 2 Years | Medium of Instruction: English

- Designed for those aspiring to build careers in special education, with professional preparation supported by advanced facilities and practicum opportunities in real-world settings

SPECIAL FEATURES

- A comprehensive and interdisciplinary curriculum that integrates cognitive, physical, and social aspects of special education
- Networking opportunities overseas and in the Greater Bay Area
- Opportunities to enrol in subsidised certificated courses related to special education

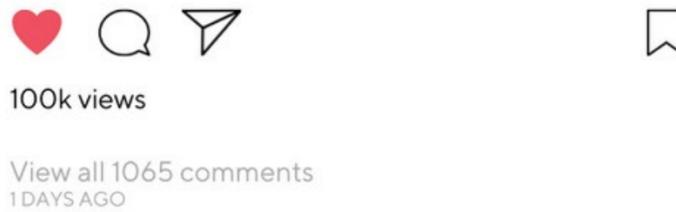


FEHD

BA(SE)

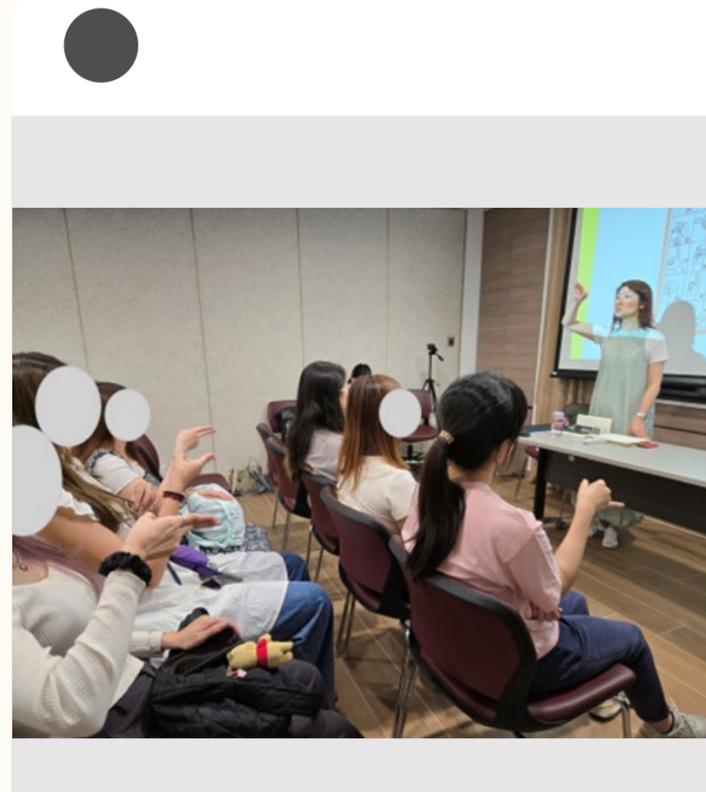
PROGRAMME ACTIVITIES

A variety of experiential learning activities,
practical workshops, and certificate courses in
special education



- Sign language courses (beginner and advanced levels)
- Special School Placement Scheme
- First aid training course
- Executive function games and teaching techniques course
- Seminars by special school teachers and SEN specialists

FEHD



INTERNSHIP ORGANISATIONS



BA(SE)

STUDY PATHWAYS

Graduates may continue their professional development through postgraduate studies and extend their career horizons to academic/ teaching professionals, occupational therapists, speech-language pathologists, clinical audiologists, social workers, expressive arts therapists, job placement specialists or consultants in the field of inclusive and special education.



CAREER OPPORTUNITIES

- Special Education Coordinator/ Facilitator
- Project Officer, Liaison Officer or Community Support Officer
- Executive Officer or Equal Opportunities Officer
- Teaching Assistant, Learning Mentor or Project Coordinator

Remarks: The BA(SE) programme helps students pursue careers related to education and human services. Completion of the Programme will not lead to Qualified Teacher Status (QTS) in Hong Kong. Upon graduation, students interested in pursuing professional teacher training may apply for a Postgraduate Diploma in Education (PGDE) or programmes granting a QTS.

BA(SE)



Bachelor of Science (Honours) in Executive Management 行政管理榮譽理學士

Normal Period of Study: 2 Years | Medium of Instruction: English

- Equips students with career opportunities in the education sector, as well as non-governmental and private sectors

SPECIAL FEATURES

- A pioneering bachelor's programme to give your career in education-focused executive management a head-start
- Delivered by instructors with both academic and practitioner experiences in education and executive management. Our expertise includes:
 - Grant proposal writing
 - Human resource management
 - Leading organisation entrepreneurship initiatives
- Uses university-wide, inter-faculty, and interdisciplinary collaborations to build your expertise in corporate languages, information technology, and organisational management



FEHD

BSc(EM)

PROGRAMME ACTIVITIES

Gain practical insights and global perspectives through a variety of enriching activities:

Field Visits:

- Discover human resource management at Eaton House
- Learn about knowledge management at Caritas Lok Yi School
- Explore Environmental, Social, and Governance (ESG) practices at The Mills
- Develop executive management skills at Hong Kong Children and Youth Services
- Understand school facilities management at Salesians of Don Bosco Ng Siu Mui Secondary School
- Gain insights into educational programme management at the SPCA

Study Tours:

- Turkey
- Australia
- Shandong

Greater Bay Area (GBA) Visits:

- Guangzhou
- Shenzhen



Turkey Study Tour



Shenzhen Visit



SPCA Visit



INTERNSHIP ORGANISATIONS



CAREER OPPORTUNITIES

- Education Consultant
- Administrative Manager / Executive Officer
- School Programme Officer / Learning Support Coordinator
- Project Officer
- Liaison Officer / Community Support Officer



Bachelor of Social Sciences (Honours) in Psychology

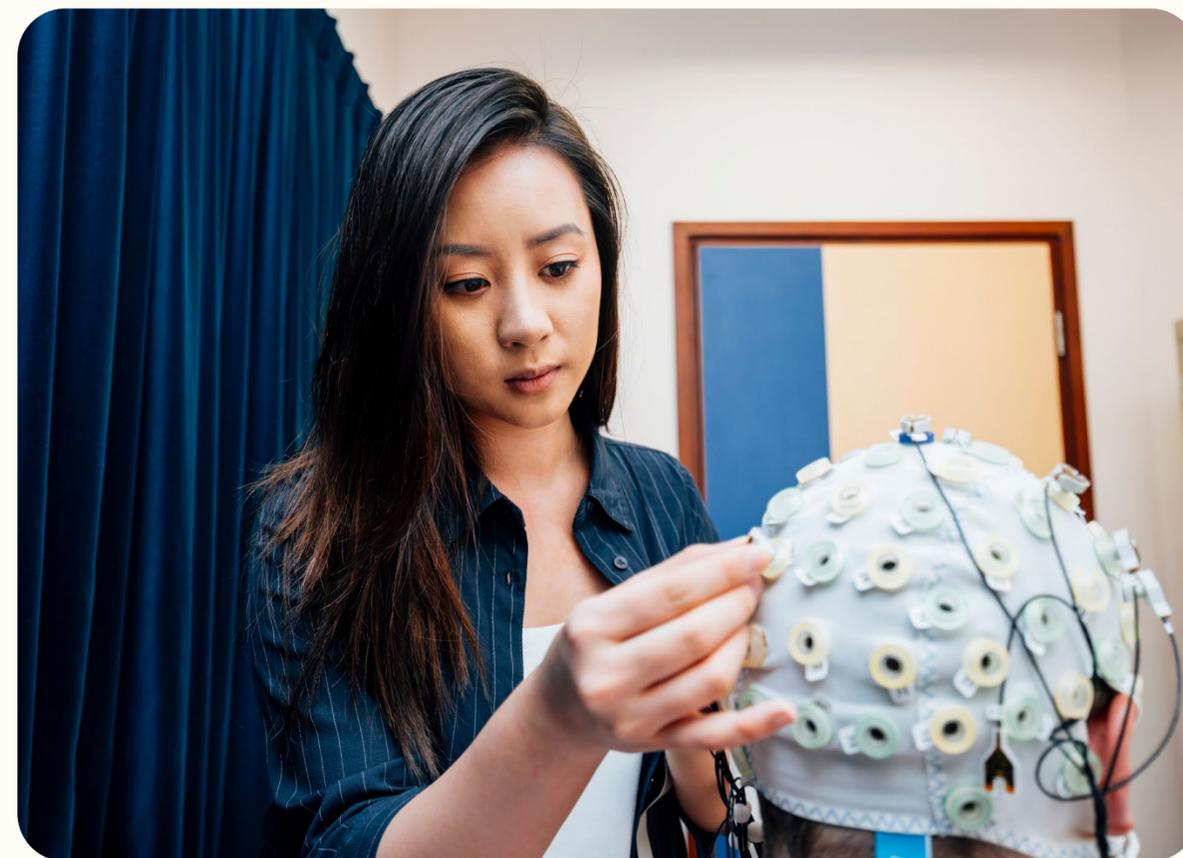
心理學榮譽社會科學學士

Normal Period of Study: 2 Years | Medium of Instruction: English

- 1st step towards a promising career as a professional psychologist or in psychology-related fields

SPECIAL FEATURES

- Unique areas of concentration:
 - School Psychology
 - Health Psychology
 - Human Relations and Communication
- Industrial and/or Research Internship Opportunity
- Qualifies graduates to apply for membership of the Hong Kong Psychological Society (Subject to approval from the Hong Kong Psychological Society for individual applications)



INTERNSHIP ORGANISATIONS



 BSocSc(Psy)



GBA Visit to South China Normal University – Guangzhou Shipai Campus



Workshop for Internship



香港童軍總會
Scout Association of Hong Kong



香港路德會社會服務處
Hong Kong Lutheran Social Service, LC-HKS



東華三院力勤幼稚園
TWGHs Nickon Kindergarten



基督教勵行會
Christian Action



共融教室
Link Education

PEACE
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Psychiatric Rehabilitation Association
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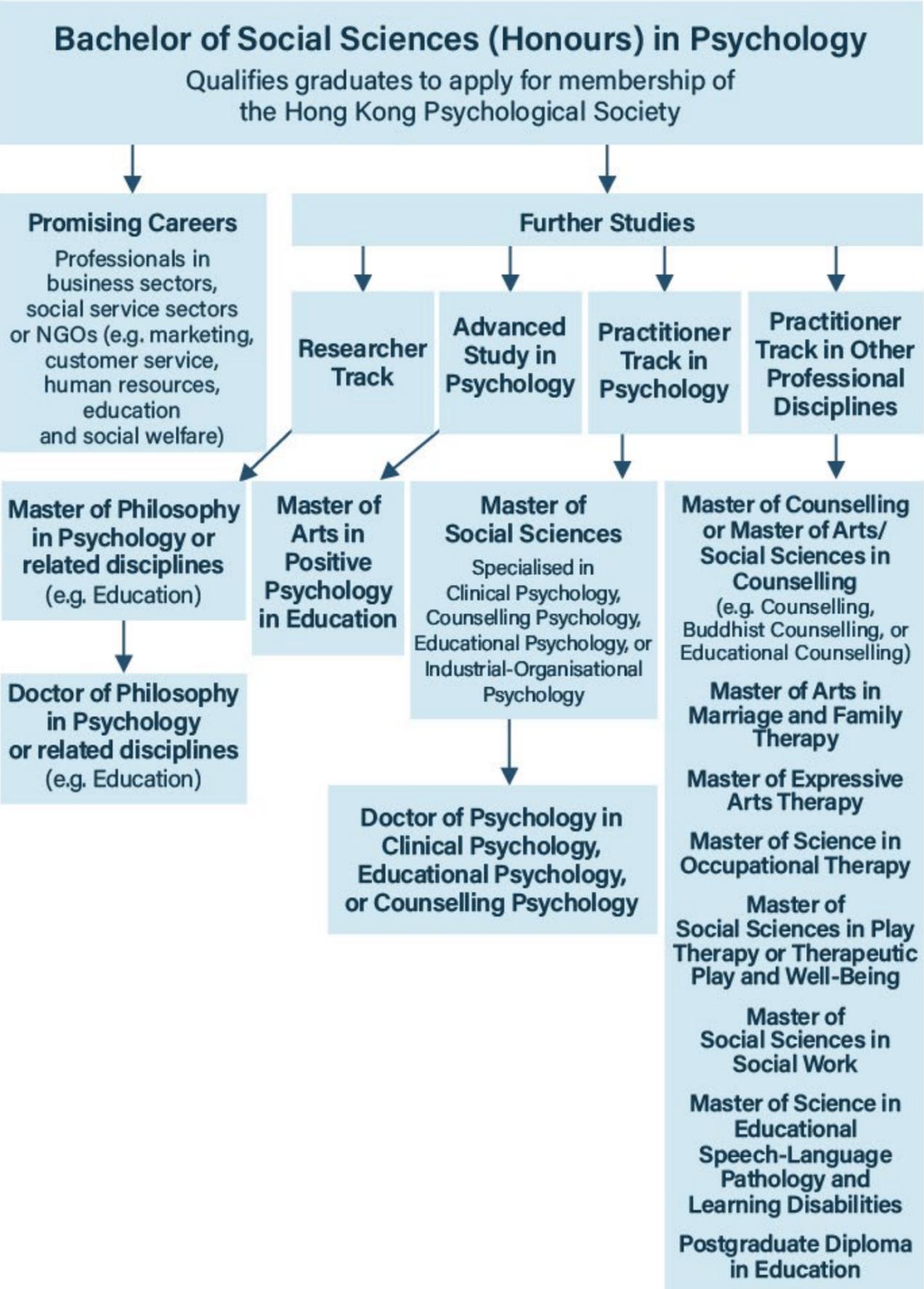


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GRADUATION PATHWAYS





We're excited to embark on this
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Looking forward to welcoming
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Senior Year Admission Talk



Humanities
Can!

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Speaker:

Dr LEE Kwing Lok Albert

Associate Professor

**Department of Linguistics and Modern
Language Studies (LML)**



**Humanities
Can!**

Programmes offering for 2026/27 intake

Name of Programme	Admission Route
Bachelor of Arts (Honours) in Creative and Digital Arts (Music/Visual Arts)	JUPAS – Year 1 / NON-JUPAS – Senior Year
Bachelor of Arts (Honours) in Digital Chinese Culture and Communication	JUPAS – Year 1 / NON-JUPAS – Senior Year
Bachelor of Arts (Honours) in English Studies and Digital Communication	JUPAS – Year 1 / NON-JUPAS – Senior Year
Bachelor of Arts (Honours) in Teaching Chinese as a Second Language	NON-JUPAS – Senior Year



Bachelor of Arts (Honours) in Creative and Digital Arts (Music/Visual Arts) (Four-year Full-time)

JUPAS:

JS8685 (Music)

JS8686 (Visual Arts)

Non-JUPAS:

NJ8685S (Music)

NJ8686S (Visual Arts)

Programme Features & Structure

- The BA(CDA) - Music/Visual Arts programme aims to provide knowledge and understanding of the **historical, social, economic, educational and cultural contexts of digital arts and related arts production**
- Develop students' ability to apply acquired **knowledge, skills and technologies of digital arts in the real-world** and cross-disciplinary contexts;
- Nurture students' management and entrepreneurship competencies in response to developments in the cultural and creative industries; and
- Equip students with the ability to make informed and reasoned responses in addressing needs and issues related to digital arts applications in the cultural and creative industries and society.

Domain	Subtotal (cps)
Major	33
• Major Core	
• Major Elective	
• Internship	
• Cross-Faculty Core Course	
• Major Interdisciplinary Course	
Final Year Project (Honours Project / Capstone Project)	6
Minor / Electives (including a required 3-cp education course)	15
General Education	6
Total	60

Career Prospects

The knowledge and skills acquired by graduates of BA(CDA) will enhance their entry into cultural and creative industries, including:



- Digital arts and design
- Media and entertainment
- Arts management and curation
- Music and performing arts

Student Sharing

Mr Leung Lok-tin

Graduate from Bachelor of Arts (Honours) in Creative Arts and Culture Programme



“I have always loved music and stage performance but had limited opportunities to interact with people with disabilities in the past. However, through multiple rehearsals with Voices Unleashed Choir, a mixed-ability choir consisting of visually impaired individuals, wheelchair users, recent university graduates, and nursing students, I gained valuable experiences and insights. I contributed to songwriting and performances in the choir. Through understanding the shared experiences of people with disabilities and creating the song ‘Path Without Footsteps’, I gained a better understanding of life.”



**Bachelor of Arts (Honours) in
Digital Chinese Culture and
Communication
(Four-year Full-time)**

JUPAS:
JS8674

Non-JUPAS:
NJ8674S

Programme Features

The BA(DCCC) programme emphasises:

- **Intersections of Chinese language and culture with media, and digital literacy.**
- Enabling students to develop an integrated knowledge and sophisticated professional profile to contribute to the culture and arts as well as commercial and economic sectors:
 - **Chinese culture and creative industries**
 - **Tourism and retail industry**
 - **Publishing and Intellectual property services**
- Students will gain hands-on experience with digital tools for language applications, which will empower them to **develop creative digital contents for language learning and teaching**, produce and publish innovative and engaging contents in digital media, and apply digital tools in the field of Chinese communication.



Programme Features & Structure

- The balanced development of **language, literature, culture, linguistics and digital literacy skills** demonstrates the unique features of the new programme.
- All students are required to participate in a compulsory credit-bearing **internship** to apply their scholarly knowledge attained from their class in practical context.
- The BA(DCCC) curriculum also aims to prepare students to be future-ready, **support student employment and multiple career pathways**, equip students with the necessary skills to meet diverse workplaces, and offer students with **Greater Bay Area/mainland China experience**.

Domain	Subtotal (cps)
Major	
• Major Course	24
• Cross-Faculty Core	3
• Major Interdisciplinary Course	3
• Internship	3
Minor / Electives	15
General Education	6
Final Year Project (Honours Project / Capstone Project)	6
Total	60

Career Prospects

Graduates of the programme can engage in

- Chinese culture and creative curation
- Advertising, media
- Journalism, publishing
- Chinese education
- Tourism
- Arts management
- Museum work



These fields require individuals who can handle and analyse data efficiently and effectively from the modern Chinese communication landscape.



**Bachelor of Arts (Honours) in
English Studies and Digital
Communication
(Four-year Full-time)**

JUPAS:
JS8675

Non-JUPAS:
NJ8675S

Programme Features & Structure

- The BA(ESDC) programme aims to cultivate a new generation of English studies students with **strong digital literacy skills** through a digitally enriched curriculum.
- The programme provides a wide range of courses to build a solid foundation in English language, linguistics and digital literacy, consolidated by **hands-on experience in using digital tools for language applications**.
- Students will be empowered **to develop digital contents for the learning and teaching of languages, to publish in digital media and to support and critically evaluate digital communication solutions**.
- A combination of English studies and digital communication technology will allow students to further contribute to the transformation of education, media, and publishing in the digital age.

Domain	Subtotal (cps)
Major Course	30
Final Year Project	6
Electives	18
General Education	6
Total	60

Alumni Sharing



Faiza, 2024 graduate

“The programme that I am studying in includes both the **use of technology and the exploration of English studies**. The combination of both fields sounded exciting to me. In my early days of the university life, I found some courses challenging. In spite of this, I took the initiative to seek help from course lecturers. With their kind assistance and through the learning of useful applications during classes, **I have made a great leap of mastering various technological skills.**”

“It is my honour to study Bachelor of Arts (Honours) in English Studies and Digital Communication at the Faculty of Humanities of EdUHK, as **the teachers here are full of love and care**. Whenever I need support for my academic development, my academic advisor is always accessible to help. In addition, the **Programme Leader is attentive to the academic progress of his students and the difficulties they encounter**. It is always a pleasure to speak with him and discuss my study load as well as my ideas for my honours project with him.”

Leung Man-lo, 2024 graduate



Programme Highlight

“We can **work for enterprises or businesses with technology-driven innovation** in which good English communication skills and digital competency are required.”



“The internship experience prepares me for my future career **as a language specialist in software companies.**”



你好 = Hello
nǐ hǎo

你好吗 = How are you
nǐ hǎo ma

**Bachelor of Arts (Honours) in
Teaching Chinese as a Second
Language
(Senior Year Entry)**

**Non-JUPAS:
NJA4B087**

Programme Features & Structure

- The BA(TCSL) programme aims to nurture professionals in teaching Chinese as a Second Language. Students enrolled in this programme will be equipped with:
- **Interdisciplinary knowledge** including Chinese language and pedagogy, as well as educational psychology, and
 - The **ability to analyse issues related to Chinese teaching** in the context of multilingualism and globalisation.

Domain	Subtotal (cps)
Major Courses	24
Field Experience	3
Major Disciplinary Course	3
Cross-faculty Core Course	3
Final Year Project	6
Electives	15
Common Core	6
Total	60

Chinese Language Strand

- The programme offers a “Chinese Language Strand” to its senior year entrants.
- Students taking this Strand are required to use the **15 cps under the Elective domain to study specified Elective courses.**
- Students who successfully graduate with this Strand will be **recognised by Standing Committee on Language Education and Research (SCOLAR/ 語常會)** as graduates of a Chinese major degree. They can further apply for local Postgraduate Diploma in Education (PGDE) programmes.



Alumni Sharing



WANG Xuefei, 2022 graduate

“Being a student of the BA(TCSL) programme has been an important turning point in my life. The most notable feature of this programme is that it not only teaches students **the most advanced L2 teaching methods** in the world, but also provides students with various forms of **practical activities**. Students could plan for their future and find their career direction based on the knowledge and teaching experience acquired from the programme.”

“The programme provided an **internship** at Beijing Language and Culture University, which allowed me to experience teaching in front of the whole class. It was also my first time to teach foreigners, which was very unforgettable. **Now, I am a full-time primary school Chinese teacher.** I teach Chinese to both local students and non-Chinese speaking students. I have successfully achieved my dream and I am very grateful for the opportunities that BA(TCSL) gave me.”

LAW Wing Yan, 2022 graduate



Highlights

Co-curricular Activities and Support



FHM Entrance Scholarships



Tuition Scholarship for Senior Year Entry:

➤ **\$44,500 (one-off)**

(for AD/HD final year student or graduate with the highest final cumulative GPA normalised on a scale of 4.0 after successful completion of AD/HD programme and fulfilment of the selection criteria)

➤ **\$20,000 (one-off)**

(for full-time undergraduates, including Senior Year entrants)

Contact

Enquiries	Email	Contact Number
Bachelor of Arts (Honours) in Creative and Digital Arts (Music/Visual Arts)	a4b118@eduhk.hk	2948 6596
Bachelor of Arts (Honours) in Digital Chinese Culture and Communication	a4b119@eduhk.hk	2948 7247
Bachelor of Arts (Honours) in English Studies and Digital Communication	a4b093@eduhk.hk	2948 7247
Bachelor of Arts (Honours) in Teaching Chinese as a Second Language	a4b087@eduhk.hk	2948 7247

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Q&A Session



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