

BSc(EM)

Bachelor of Science (Honours) in
Executive Management

行政管理榮譽理學士



 **SENIOR YEAR ENTRY**



Target Students

Local and Non-local

Study Period

2-year Full-time (Senior Year Entry)

Email

bscem@eduhk.hk

Enquiry Hotline

(852) 2948 6576

EdUHK Programme Code

A2B104

Website

www.apply.eduhk.hk/ug/programmes/bscem

Special Features

- A pioneering bachelor's programme to give your career in education-focused executive management a head-start
- Equips you with career opportunities in the education sector, as well as non-governmental and private sectors
- Delivered by instructors with both academic and practitioner experiences in education and executive management. Our expertise includes:
 - Grant proposal writing;
 - Human resource management; and,
 - Leading organisation entrepreneurship initiatives
- Uses university-wide, inter-faculty, and interdisciplinary collaborations to build your expertise in corporate languages, information technology, and organisational management
- Professional preparation includes internship opportunities. Students will be matched according to their career interests with our networks of education, non-governmental, and related private industry partners for placements in HKSAR or the Greater Bay Area
- Prepares future professionals for organisations where care, ethics, and social responsibility are core to their business agenda

Programme Structure

Major⁺	30 cps
(including Major Courses, Major Interdisciplinary Course and Cross-Faculty Core Course)	
Programme Package	15 cps
(including Corporate Language (Chinese and English), Technological, Cultural and Educational Elements)	
Internship[®]	6 cps
General Education	2 cps
Final Year Project	6 cps
Digital Competency Requirement	1 cp
Total	60 cps

⁺Mandatory Greater Bay Area activities in course(s) are required.

[®]Students are mandated to complete an 8-week internship in HKSAR or other Greater Bay Area cities in educational or non-profit organisations.



General Entrance Requirements[#]

- Hold a recognised post-secondary qualification[^] such as an Associate Degree / Higher Diploma, preferably in areas such as Social Policy and Administration, Business, Management, Event Management, Social Administration, Applied Social Services, Communications, Education and Social Science related areas; or
- Be a final year student of a recognised local Associate Degree / Higher Diploma programme[^], preferably in the above-mentioned disciplines (subject to successful completion of the programme with a good GPA); or
- Be a transfer student who has completed at least two years of study of a 4-year-full time degree programme in a recognised institution, preferably in the above-mentioned disciplines; or
- Be a mature applicant (aged 25 or above on 31 August of the year in which applicants commence their studies) who has specific talents, achievements or a wealth of relevant experience; or
- If applicants have completed an associate degree or equivalent in other areas, their applications will be considered on a case-by-case basis

[#]Applicants should also fulfil English and Chinese language requirements, unless exempted by the University, and pass the admission interview.

[^]Normally, qualification which is of Level 4 or above under Qualifications Register (QR) of the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ).



For details, please visit
www.apply.eduhk.hk/ug/senioryear

Study Pathways

**Bachelor of Science (Honours) in
Executive Management**



Master's Programme

Educational Administration

Education Management

Executive Management

Human Resource Management

Nonprofit Management

Other relevant disciplines



Doctor of Philosophy

Doctor of Education

Career Opportunities

The Programme offers aspiring professionals career pathways in education (e.g. schools), non-profit organisations (NPOs), and education-related commercial enterprises (e.g. private tutoring agencies). Possible roles include:

- Education Consultant
- Administrative Manager / Executive Officer
- School Programme Officer / Learning Support Coordinator
- Project Officer
- Liaison Officer / Community Support Officer

Important Notes

Classes will be held on the Tai Po Campus and in the Tseung Kwan O Study Centre / North Point Study Centre / Sports Centre / Kowloon Tong Satellite Study Centre as decided by the University.

In the event of inconsistency between information in English and Chinese versions or where an interpretation of the programme content is required, the decision of the University shall be final.

Every effort has been made to ensure the accuracy of the information contained in this booklet. Changes to any aspects of the programmes may be made from time to time as due to change of circumstances and the University reserves the right to revise any information contained in this booklet as it deems fit without prior notice. The University accepts no liability for any loss or damage arising from any use or misuse of or reliance on any information contained in this booklet.

Any aspect of the courses and course offerings (including, without limitation, the contents of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University if necessary. Without limiting the generality of the University's discretion to revise the courses and course offerings, it is envisaged that changes may be required due to factors including staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by change of circumstances. Tuition fees, once paid, are non-refundable.

Probity Requirements: Other than the application fee, applicants are not required to pay any additional fees during the application process. Please be reminded not to offer any advantage to any EdUHK staff, officer, employee, and / or any person involved in the admission process at EdUHK connection with any application. Otherwise, you may commit serious criminal offences under Prevention of Bribery Ordinance (Cap. 201 of the laws of Hong Kong), which is punishable by imprisonment.

Making, submitting or using any false instrument (including forged documents) are serious criminal offences under the Crimes Ordinance (Cap. 200 of the laws of Hong Kong). A person committing the offences relating to forgery or false instruments is liable on conviction on indictment to imprisonment. The University shall consider the relevant evidence and report suspicious cases to the Hong Kong Police. The University reserves the right to take appropriate legal actions against persons who make, forge or use a false instrument for admission and any other academic purposes before, during and after the admission process.

EdUHK, has not collaborated with any agency in Chinese Mainland or HKSAR on admission, and does not encourage students to entrust their applications to any third-party agents and we always contact applicants directly on updates regarding the applications. You must complete and submit your own application via the EdUHK online admissions system and provide your own personal and contact details. Please refer to the official EdUHK channels, such as programme websites and the admissions system, for the required information to complete your application.

For BSocSc(Psy) & BEd(ECE) and HD(ECE) programmes

EdUHK is one of the teacher education providers in HKSAR. Graduates of the University's teacher education programmes are eligible to apply to become fully qualified Registered Teachers. For registration as a teacher, graduates should approach the Teacher Registration Team of the Education Bureau (EDB) to submit applications directly. All applications will be independently assessed by the EDB which will consider, among other things, whether an applicant has been convicted of any criminal offence (including sex-related offences) in HKSAR or elsewhere, or is involved in any ongoing criminal proceedings or investigations. For details, please browse the EDB's official website.

The University requires students of our full-time teacher education programmes to declare all records of conviction and prosecution of sex-related offence in HKSAR or elsewhere, and report on whether they are involved in any ongoing criminal proceedings or investigations, and to provide relevant details prior to the undertaking of teaching practice. The University reserves the right to deny students with records of conviction or prosecution of sex-related offence attendance or access to the block teaching practice, whereby their graduation requirements of the programmes will not be met.

Students should observe the University's General Code of Student Conduct and the professional conduct and behavior required of teachers. Placement schools and / or invited educators from local schools will observe students' performance during block practices and FE interviews, and their feedback will be considered in determining the final result of the students' field experience.

As a prominent feature of our teacher education programmes, students are required to conduct and pass the Field Experience which lasts up to 18 weeks (for undergraduate programmes) / 16 weeks (for higher diploma programme) during their studies in the programmes. This is a requirement for students' graduation and final registration as a Registered Teacher in HKSAR, subject to the approval of the Education Bureau.

Block Practice will be conducted in local ECE settings registered with school registration certificates. Non-local students may be arranged to conduct their Field Experience at local schools or schools outside HKSAR, according to the placement allocation policy and subject to the availability of such placement. The curriculum of the placement schools should align and comply with the requirements of the EDB Programme Framework. Non-local students are required to bear the respective costs of the Field Experience at schools outside HKSAR, including travel expenses, accommodation fees and other living costs such as meal expenses, personal entertainment, etc. The final decision on the allocation of Field Experience will rest with the Department of Early Childhood Education and/or the relevant Faculties.

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The ECE settings where the curriculum aligns with the stipulated settings in the Greater Bay Area (GBA) (for non-local students only, subject to availability of such placement) include:

- the Kindergarten Education Curriculum Guide published by the EDB (e.g. the schools for Hong Kong children 港人子弟學校);
- the Early Learning and Development Guidelines for Children Aged 3 to 6 Years (3-6 歲兒童學習與發展指南) published by the Ministry of Education (e.g. the inclusive kindergartens 普惠性幼兒園); or
- the international educational programmes for children aged 3 to 6 years (e.g. the international schools following the International Baccalaureate curriculum for children aged 3 to 6 years).

For BA(ECFS), BA(HE&AM), BA(SE), BSocSc(Psy) & BEd(ECE), BSc(EM), BSocSc(Psy), BSc(SCR) and HD(ECE) programmes

Students admitted into this programme are required to visit the Greater Bay Area (GBA) and / or other parts of Chinese Mainland. The programme may also require students to participate in other non-local learning experience for completion of the programme. While the visits are subsidised, students are required to contribute part of the estimated cost of the visits ("students' contribution"), whereas any personal entertainment, meals expenses, travel document fee and personal insurance costs shall be at students' own expense. The estimated cost of the visits and students' contribution for students admitted to the coming cohort is yet to be available due to a variety of factors such as inflation of cost of the visits, trip duration, traveling expenses, the exchange rate, etc.

Tuition Fees

Potential applicants are advised to note that the following tuition fees are provisional and subject to adjustment.

For Local Students [#] Government-funded Programmes	Tuition Fees (per annum)	
	2026/27	2027/28
Undergraduate	HK\$47,000	HK\$49,500
Higher Diploma	HK\$16,800	HK\$17,800

[#]All eligible students enrolling in any UGC-funded programmes in a particular academic year shall be subject to the tuition fee at the prevailing rate of the academic year concerned, rather than being locked at the rate of the academic year of his/her admission.

For Non-Local Students* Government-funded Programmes	Tuition Fees (per annum)
	2026/27
Undergraduate	HK\$180,000
Higher Diploma	HK\$75,000

*Please refer to www.eduhk.hk/acadprog/nonlocal/ for the definition of non-local students.

The information provided in this booklet is for reference only and is subject to change without prior notice. EdUHK reserves the right of final decision and interpretation in the case of any dispute.