



The Education University of Hong Kong

Bachelor of Arts (Honours) in Digital Chinese Culture and Communication (BA[DCCC]) (A4B119)

數碼中國文化與傳意榮譽文學士

Admission Routes 入學途徑:

JUPAS 聯招: JS8674

Non-JUPAS (First Year First Degree / Senior Year Entry) 非聯招 (一年級 / 高年級入學):

Non-local 海外/ 國際資歷 JEE 內地應屆高考生





Programme Video 課程影片





Language Learners and Educators in the Digital Age

數碼時代中的語文學習及教育者



Better Adaptability to Technological Advancement 科技發展適應性更佳

The inevitable and rapid technological advancement gives rise to the essentiality to possess a solid foundation in IT, so as to stay current with new tools and platforms and ensure adaptability in careers.

科技發展日新月異,現今世代的人需要紮實的科技知識和技術基礎,以掌握新工具和平台在職業生涯中保持適應性。



Distant Mode of Education and Work 教育和工作的遙距模式

Enabled by digital development, e.g. e-learning / e-business systems, virtual reality, etc., education and work are moving towards a distant mode, expanding educational and professional horizons.

受到科技發展的推動,例如電子學習 / 商務系統、虛擬現實等,教育和工作趨向遙距模式發展,擴展教育和職業的視野。



Cultural Competence and Sensitivity 文化適應能力和敏感度

With increasing cross-cultural exchanges facilitated by online communication channels, understanding the technological landscape of different cultures improves cultural competence and sensitivity.

跨文化交流隨著線上溝通的普及而日益增加,透過了解不同文化的技術環境,可以提升文化適應能力和敏感度。



Duo Strengths with Competitive Edge 多方面專長帶來競爭優勢

Duo strengths in language and IT make candidates competitive, as employers are increasingly seeking versatile employees who can bridge the gap between technical and non-technical teams.

擁有語言和科技兩方面的專長, 使候選人更具競爭力,能滿足 雇主對填補技術和非技術團隊 之間差距的人才的需求。

Humanities Can!



More Personal and Career Opportunities 更多個人和事業發展機會

Combination of skills in the applications of language and IT open up diverse career pathways in multiple industries, as well as vast opportunities for personal development in the coming future.

結合應用語言和科技的技能·可以開拓多樣的專業道路·為個人未來發展帶來更加多的機會。



Programme Overview and Features 課程簡要及特色

Upon completion of the programme, graduates are expected to:

完成本課程後,同學應能:

- demonstrate a high level of proficiency in Chinese language and culture;
 展示高水平的中國語文及文化涵養;
- develop cross-cultural awareness and communicative competence needed to contribute to a wide range of work in the commercial, economic, and arts sectors; 培養能貢獻商業、經濟和藝術領域的跨文化意識和交 際能力;
- possess digital literacy skills to navigate the modern Chinese communication landscape; and 具備應對現代中文傳意環境的數碼素養技能;及
- enhance the ability to use digital tools in the field of Chinese culture and communication.
 掌握在中國文化與傳意範疇使用數碼工具的能力。

First-Year-First-Degree (Year 1) or Senior Year (Year 3) Admission

一年級或高年級入學

Mandatory Internship in Hong Kong or Greater Bay Area

香港或大灣區實習



Digital Literacy in Chinese Language/Culture 數碼素養與 中國語文及文化



Cross-cultural Communication 跨文化溝通



Greater Bay Area Elements 大灣區元素



Artificial Intelligence and Digital Humanities

人工智能與數碼人文





Curriculum Structure 課程結構 (2026)

	Credit Points (cps) 學分		
	BA(DCCC) 數碼中國文化與傳意榮譽文學士		
Domain 研習範疇	FYFD / 4-year Curriculum 一年級入學 / 4年制課程	SYE / 2-year Curriculum 高年級入學 / 2年制課程	
Major 主修 (a) Major Core 主修必修 (b) Major Interdisciplinary Course 主修跨學科課程 (c) Internship 實習 (d) Cross-faculty Core Course 跨學院核心科目 (e) Knowledge, Practice and Creativity: The Pearl River Delta's History, Culture and Arts 知識,實踐與創新:珠三角的歷史文化與藝術			
Final Year Project (Honours Project / Capstone Project) 畢業專題研究 (畢業論文 / 總整專案)	6	6	
Elective 選修 (包括中文專修組別 Including Chinese Language Strand)	30	15	
General Education 通識教育	22	6	
Language Enhancement 語文增潤課程	9	-	
Total 總共	121	60	

Major Courses 主修學科 (2026)

Course Code 科目編號	Course Title 科目名稱	FYFD / 4-year Curriculum 一年級入學 / 4年制課程	SYE / 2-year Curriculum 高年級入學 / 2年制課程	
LIT3080	古代文學 Classical Literature			
CHI2571	媒體寫作 Media Writing			
CHI3714	古代漢語 Classical Chinese Language			
LIT2083	中國現當代文學 Modern and Contemporary Chinese Literature		Major Core	
CHI2944	中國語言文化學習的數碼素養 Digital Literacy in Chinese Language and Culture Learning		主修 (24 cps)	
CHI3945	漢字學與數碼化 Chinese Etymology and Digitalisation			
CHI3946	中國文化與傳播中的新興技術 Emerging Technologies in Chinese Culture and Communication	Major Core		
CHI4948	中國語言數據庫和文化研究 Chinese Language Databases and Cultural Studies	主修必修 (42 cps)		
CHI1559	現代漢語 Modern Chinese Language			
CUS1002	中國文化概說 Introduction to Chinese Culture			
CHI3942	中國民俗故事 Chinese Folklore		Exempted	
CHI2943	大灣區中文跨文化交際 Chinese for Cross-Cultural Communication in the Greater Bay Area		豁免修讀	
INT3106	Introduction to Programming for Language Studies			
CHI4947	人工智能與數碼人文 AI and Digital Humanities			

Graduation Requirements (LGR) and Language Exi Requirements (LER)* 語文畢業及出關要求*

EdUHK Undergraduate students are subject to LGR and LER for English and Putonghua 同學畢業前須達語文畢業及出關要求:

Programme 課程	IELTS 雅思 [LGR]	Putonghua Shuiping Ceshi (PSC) 普通話水平測試 [LER]
BA(DCCC)	Overall Score 6.0 總分 6.0	Level 2B 二乙等級

- In addition to optional IELTS and PSC preparation courses, seminars, workshops, activities, competitions, and other language enhancement resources, students are also eligible to apply for reimbursement of test fees and IELTS scholarship.
 - •除了語文測試準備班、講座、工作坊、活動、比賽和其他語文增潤資源之外,同學還可以申請測試費資助和雅思獎學金
- For details about the University's language policy, please visit the Centre for Language in Education (CLE)'s website
 - •有關大學語文政策之詳情,可瀏覽語文教育中心的網站
- * The implementation of Language Exit / Graduation Requirements for 2026 Senioryear entry admission cohort is subject to on-going review and further approval by the University.
- * 2026高年級入學新生的語文出關/畢業要求尚待大學最終審議及批核。





Internship 實習 Cross-Border Field Trip 跨境考察學習 Learning Beyond Classroom 課外學習體驗





FYFD 一年級入學	SYE 高年級入學
Summer before Year 4 OR Year 4 Semester 1	Summer before Year 4
四年級前的暑假 <u>或</u> 四年級第一學期	四年級前的暑假

- Duration 時間: Approximately 200 hours (8-10 weeks) 約200小時 (8-10星期)
- Location 地點:HK or GBA, depending on students' preferences 香港或大灣區,視乎同學選擇
- Pre-internship Trainings, e.g. CV Preparation Workshop, Interview Skills Workshop, Work Etiquette Workshop, Employer and Student Sharing, etc. arranged to prepare students for the internship and future employment

課程會安排**實習前培訓活動**,例如履歷表寫作工作坊、面試技巧工作坊、工作禮儀工作坊、僱主及同學分享等,讓同學為實習和未來就業做好準備

Internship 實習

Cross-Border Field Trip 跨境考察學習

Learning Beyond Classroom 課外學習體驗











• Students of our programme are required to participate in two visits* to the Greater Bay Area (GBA) and/or other parts of Mainland China in different academic years before graduation.

所有修讀本課程之同學皆須於畢業前參與兩次前往大灣區及 / 或中國內地其他地區的短期考察*,兩次短期考察須於不同學年進行。

• In addition to course-based activities (e.g. Cross-faculty Core Course), the Faculty-based GBA visits help students better understand modern China's culture and development while fulfilling requirements..

除了學科舉辦的短期考察活動 (例如跨學院核心科目),學院亦舉辦大灣區遊學團以滿足上述要求,並讓同學了解現代中國的文化和發展。

• EdUHK has developed academic collaborations with more than 200 tertiary institutions around the world. Students can participate in Student Exchange Programmes (SEP) coordinated by the University Global Affairs Office (GAO).

教大和世界各地超過200間大專學院簽訂交流協議,同學可以參加由大學環球事務處統籌的海外交流計劃。







Mandatory Internship 實習

Cross-Border Field Trip 跨境考察學習

Learning Beyond Classroom 課外學習體驗

*While the visits are heavily subsidised, students are still required to contribute part of the estimated cost of the visits ("student contribution"), whereas expenses on meals, entertainment, travel documents and personal insurance will not be supported. The estimated cost of each visit is subject to a variety of factors such as exact trip arrangements, exchange rate, inflation, etc.; thus, the amount of student contribution is to be confirmed nearer the period concerned.

*雖然有關短期考察團將獲大學大部份的資助,同學仍需繳付 部份估計開支(「學生繳費部份」),而飲食、娛樂、旅遊證 件和個人保險將不獲資助。短期考察團的估計開支會受多種 因素影響,例如該團的實際安排、匯率、通貨膨脹等,故此 有關估計開支仍有待決定,大學暫時未能提供學生繳費部份 的些情。

Students can enhance their learning by engaging in activities beyond classroom learning, which organised by the programme, Faculty, and various university units, developing generic skills and digital literacy.

同學可透過參加課程、學院及大學不同部門舉辦之課外學習體驗活動,拓展視野並培養基本技能及數碼素養。





Mandatory Internship 實習

Cross-Border Field Trip 跨境考察學習

Learning Beyond Classroom 課外學習體驗







Chinese Language Strand 中文專修組別



Recognised as the holder of the language-related programme qualification by the EDB SCOLAR. Graduates may apply for the local Postgraduate Diploma in Education (PGDE) to become local school language teachers.

完成後可獲教育局語文教育及研究常務委員會 (語 常會) 認證取得主修語文科目的學位課程資歷,畢 業生可另行報考本地教育文憑以取得教師資格



15 cps (5 courses) for four-year and Senior-year students to enhance students' attainment in Chinese language, literature and culture

一年級或高年級入學可用15 學分 (5門科目) 提升其中國語文, 文學及文化知識。



Cultivate the readiness as a Chinese language educator to interpret phenomena related to the application of relevant knowledge

培養學生具備中文教育工作者,能夠詮釋相關知識應用相關的現象。

有待香港教育局語常會最終審批

Subject to approval by the HKSARG EDB SCOLAR

I want to prepare myself to **Study PGDE after graduation** and become a **Chinese Language Teacher**

我想裝備自己,畢業後修讀教育文 憑成為中文教師 How about a **Chinese Language Strand?** 不如修讀中文專修組別**?**



Course List of Chinese Language Strand 中文專修組別科目綱要

Course Code 科目編號	Course Title 科目名稱	Category 範疇
LIT3014	香港文學 Literature in Hong Kong	
LIT4020	中國文學批評 Chinese Literary Criticism	Literature 文學
LIT2003	文學創作 Creative Writing	
CHI3565	漢語修辭學 Chinese Rhetoric	
CHI4577	漢語音韻學 Chinese Historical Phonology	Language 語言
CHI3712	粵語與香港本土文化 Cantonese and HK Local Culture	
CUS3007	儒道文化互動 Cultural Interaction in Confucianism and Taoism	Culture
CUS4019	中國思想:原典選讀 Selected Readings of Chinese Philosophical Works	文化



Students Feedback 學生感言



對語文研究充滿興趣

現正修讀語文研究榮譽文學士的 鄭燕倫同學指:「我對語文研究及教 育充滿興趣・平日亦有研究語言、進 行寫作及學習各種語言,包括日文及 韓文。因而選讀此課程。

未來,鄭同學希望擔任教師,因此 完成課程後便會報讀教育文憑,並從事語文 教育方面的工作、例如教學設計、教材編 輯等。他認為:「教大語文研究課程的師資優良、很多老師在文 學界及學術界比較知名‧我希望從他們身上學習到豐富的知識

除了打穩語文基礎外、將來也可以應用到我的教學當中。」



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問問眼界助規劃前路 提程如何拿达的門規劃未來吃?

酚依翰·粒大人文學院語文研究榮譽文學士(中文主修)四年級學生

華業後計劃: 持續追求: 阿非伦尼亚人利用: 包括国文指扩和效學

海外交流收穫鹽 活用數碼人文知識

臣就请「抓文副内使赞文學士(中文主体)」的软编。是以早级上半贯 结的混合模式學習為至。與程程供的施上目學平並科資源,為維門來職 态多光的學術構造、培養組由主要省及程表結構。

属于墨省地址不是很大领所进。地管推住徽原后审主审价。村州将上资 **模型法非本地生装置客来继。「贴址被酬如勒人由集。设化农村语言其** 學的理解,也被是到語言作為海拔工具的重要性。

迪赴捷克暑期課程 烟跨文化满過和理解能力

放某字受给国生活, 是总数扩线器提供的多米化算数器合、云字页调整 拉克岛萨里克大學泰爾果叫說程,與米哥世界有效的學生一同學問及進 行於塑料交流、极大學是是這個問題是有重新文化認識和理解接力。 「我們用此樣達萊於城市期數的變化,並短用數碼工具將短往的醫療。 文字等資料可提化。我在放大作學的散码人文知識正好大演用場。從無 同學自用約:2首然系統,並功许述小紅質報。」



以联音学网络像正向哲秀的·利贝琴以 · 哲思,加生期·設計並还結了個人首 本立物書。

标用等级的线相、本科课程系统打下装置的连续设施。以及管理出到途代表第一般决策部分能力。20次语的使且 接在學問知道與住所中國的任何完整、都有住心政業活度和

香港教育大學人文學院一數碼中國文化界傳受學學文學士課程 查詢電話:2948 7247 電輕:a4b119@eduhk his 網址:www.eduhis.his/ffirm/docc

張文昕·執大人文學院請文研究榮譽文學士(中文主修)二年級學生

畢業複計劃:效等領土課程、確而投系表文化及文學相類的工作

享受多球體學區模式 校內外證驗活動同樣精彩

文明董事學的中文本科課程提供的單科用提多一面目主發展的產業 季元書度 - 加上課程提供不同方向的科目讓學生自由察證、可實物或 於學術是方面發展的22號 - 後以完入第一

她們開到多與德敦學為地學早旦她們雖採大量的資政接會。例以「数 应影響與互動式複雜,一年為唯一內容地及藥具、項片通酬、動畫鄉 中及副百級計等、學生可存款達才利用單反給機符校養組織、致此程 受到表示(2)自己共享权。

據程更沒有不少較外學習的問題因無,讓女所級界大問一「老部早首 等領权仍衛者一世站台水是並同用格元素的決策、原來用格元素亦可 周曄校文化整改融合 - 課我明白對走出基本同樣會有更多新練會。。

停請科目 総置展支 巡科助探索個人志超 サルバー由水人・文字が出来したに、東北市は、主手市主自有限大点を 全域人来の、「アルギル・会社」を図るアルドルの表示となった。 立個人創造。「古學術堂、多強體一些與天來工作和關或不同學系的 相信,可及學與輔自己,並有助發展自身的多元開發,對逐來發展時向太吉斯助。」就不可查心相對太學 學的家漢目數的等級為於信仰計算性的提出及關環構選、企物的自己與實際的自用模型活動。



4. 化大人大电话等自然大学才、提供证《图》及中国地《在广东市场、新台市和地方的新艺术系统。

所文是學常用他的獨的實際。在荷葉觀測上也是一種持行葉的感動。有意歌首大學(下寫「歌大」)人文學時,往 三「新文前交替投交等士(中文主体/東文主体)」。「運動作為第二級言數學交替文學士」、提有今年發現的 「京野行的及數碼模樣與普文學士」,如學生發促多元的的升級的概葉的內,使他們在數章。克賞、傳統、翻除的

曾建设有大量人义学的专士登记人义学科及研究的教育课程、健康实验证表、义等、文化、历史及其特别的影像方 法、除了五年制的教育委主义是美征建程,基际的有部等和文委主建程。其中「据义的交易签义基土(中文主统/安 文士等》】 課程記一年收入各項用单值人學: 第《海绵传集》「任命教皇帝老文學士」及「光經研究及數院傳媒》 整文學士」"中國完年個人學、海海與學位課程學是士國訊升數大學的途徑。



Support to Students 學生支援





ACADEMIC ADVISING SCHEME 學業指導計劃



STUDENT MENTORSHIP SCHEME 學友計劃



BUSINESS LEADERS SHARING 商業領袖分享



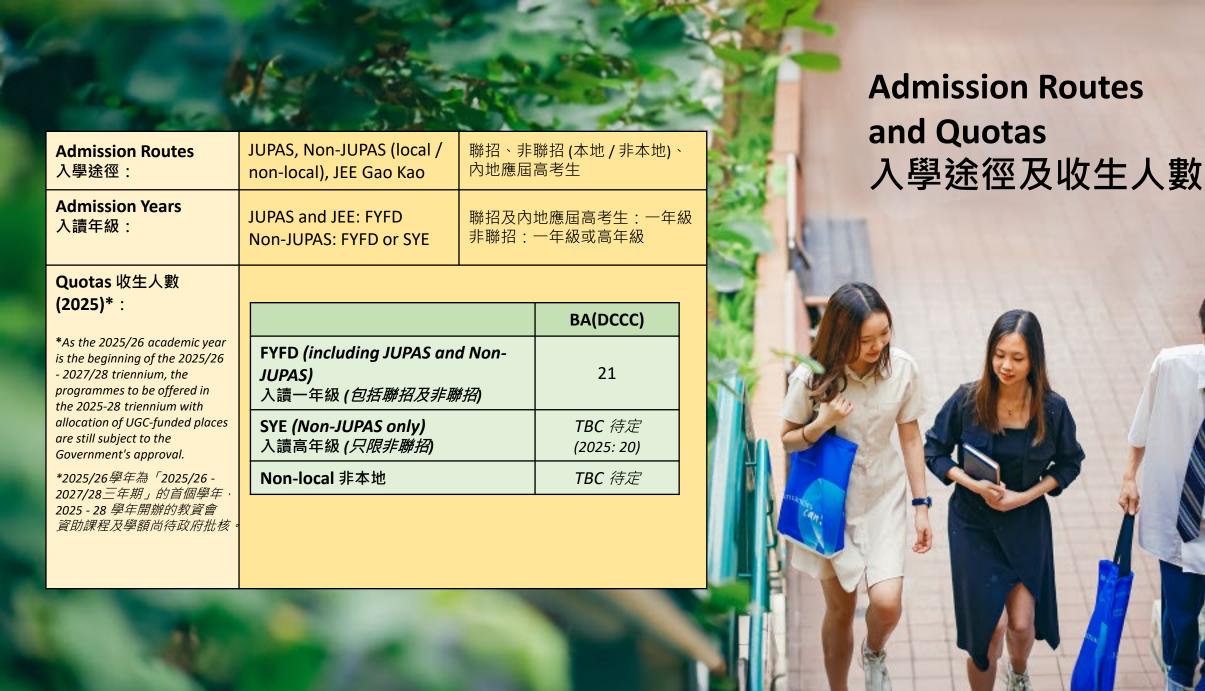
CAREER DEVELOPMENT SEMINAR 就業發展講座



MENTAL HEALTH WORKSHOP 心靈健康工作坊







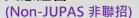
Qualification 資歷

GCE AL

普通教育文憑高級程度 / Levels (Non-JUPAS 非聯招)



IB Diploma 國際文憑大學預科課程 文憑證書





HKDSE 香港中學文憑試 (JUPAS 聯招)



HKQF

Level 4

Minimum Requirement 最低要求

Grade D or above in 3 AL subjects; or Grade D in 2 AL plus 2 Advanced Supplementary Level (ASL) subjects. (Not including Chinese / Mandarin / English Language subjects. The same subject cannot be counted at both the AL and ASL)

International Baccalaureate Diploma with Recognised English Language Qualification(s):

English A: Language and Literature (Higher or Standard Level) - Grade 4; or English A: Literature (Higher or Standard Level) - Grade 4; or English B (Higher Level) - Grade 4; or English B (Standard Level) - Grade 5; or English Literature and Performance (Standard Level) - Grade 4; or English Text and Performance (Standard Level) - Grade 4

總分(明確加分)達到所屬省市的機構線以上或特殊類型招生控制分數線*;及 高考英語分數達到120分或以上(滿分150分)。

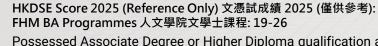
*不同省市的入學分數線名稱或有不同,以大學要求相同。

English Language 英國語文	Chinese Language 中國語文	Mathematics (Compulsory Part) 數學必修部分	Citizenship and Social Development 公民與社會發展科	Elective 選修	Subjects (Category A) with Higher Weighting for Score Calculation 文憑試科目比重
3 三等	3 三	2 二等	Attained 達標	2 Subjects 兩門科目	Chinese Language 中國語文 (x1.5) Information and Communication Technology (ICT) 資訊及通 訊科技 (x1.5) Chinese Literature 中國文學 (x1.5)

Hong Kong Sub-Degree AD/HD

香港副學位課程 副學士或高級文憑

(Non-JUPAS 非聯招)



Possessed Associate Degree or Higher Diploma qualification awarded by recognised institutions with a good GPA or who are attending final year of a recognised Associate Degree / Higher Diploma programme or equivalent

持有認可專上院校所頒發的副學士/高級文憑資歷,並獲得良好的成績平均積點的畢業生,或 正在修讀最後一年認可的副學士/高級文憑課程或同等資歷

2025 Sub-degree Median CGPA (Reference Only) 副學位收生平均CGPA: 3.20-3.30/4.00

Applicants must fulfil the University's General English Language Requirements and General Chinese Language Requirements. Attendance of Admission Interview is necessary 考生須符合大學英國語文要求,以及中國語文能力測試及要求。所有考生亦須參與入學面試。

Admission Requirement 入學要求

詳情請參閱教務處網站, 以教務處資料為準 Please refer to the EdUHK's Registry Website for Details. Subject to the latest Information from the EdUHK Registry. https://www.apply.eduhk.hk/ug/nonjupas



Non-JUPAS Admission Important Dates 非聯招招生日程

Key Dates (Provisional and may subject to change) 參考日程 (但資料或會因應情況適時作出調整):

Date 日期	Event 事項
October 10月	Application Opens 開始接受入學申請
January 1月	Closing Date for Main Round Applications 首輪入學面試
February – March 2月至3月	Main Round Admission Interview 首輪入學面試
May 5月	Closing Date for Application 次輪申請截止
May – July 5月至7月	Second Round Admission Interview 次輪入學面試
February – August 2月至8月	Announcement of Admission Offer (on a rolling basis) 按序發出錄取通知
Late July 7月下旬	Programme Registration 課程註冊

- Interview schedule 面試日期: January to July 一月至七月
- Shortlisted candidates will receive details of the interview arrangements by email from the Registry
- 教務處將透過電郵通知候選申請人面試安排
- Issuance of admission offers on a rolling basis 申請會按序審核:
 February to August 二月至八月

内地高考考生之招生日程請參閱教務處網站

Please refer to the Registry's Website for JEE Gao Kao Admission Important Dates: https://www.apply.eduhk.hk/ug/zh-hant/mainlandjee_dates



Scholarships 獎學金

Entrance Scholarships 入學獎學金

Scholarship 獎學金	Amount 金額		
For Local Entrants 本地新生:			
HKDSE "Star" Scholarship Scheme ^{New}	HK\$5,000 for each "star" (one-off)		
EdUHK Entrance Scholarships	 Full Scholarship: HK\$100,000 p.a. (renewable) Tuition Scholarship: HK\$44,500 p.a. (renewable) Half Tuition Scholarship for Non-Chinese Speaking Local Students: HK\$22,250 p.a. (renewable) 		
Programme Entrance Scholarship New	HK\$20,000 (one-off)		
EdUHK Entrance Scholarship for Senior Year Entry Local Students	HK\$10,000 p.a. (renewable) HK\$44,500 (one-off)		
Full Tuition Scholarship for Elite Athletes New			
Faculty of Humanities Entrance Scholarships	TBC		
For Non-local Entrants 非本地新生:			
Entrance Scholarship for International Students			
Entrance Scholarship for Mainland JEE Students	 Full Scholarship: HK\$225,000 p.a. (renewable) Tuition Scholarship: HK\$167,000 p.a. (renewable) 		
Entrance Scholarship for Mainland non-JEE students (for students from Mainland, Macau and Taiwan)	Half Tuition Scholarship: HK\$83,500 p.a. (renewable)		

Examples of Other Scholarships 其他獎學金

Scholarship 獎學金	Amount 金額
AIA Scholarships	HK\$50,000 each
For Our Future Scholarship	HK\$50,000 each
HSBC Greater Bay Area (Hong Kong) Scholarship	HK\$80,000 each
The Hong Kong Jockey Club Scholarships – Undergraduate Scholarship	HK\$119,300 each
HKSAR Government Scholarship Scheme – Academic Scholarship	 Local students: HK\$40,000 per year Non-local students: HK\$80,000 per year
Li Po Chun Charitable Trust Fund Scholarship	HK\$7,000 each
Link University Scholarship	HK\$20,000 each
Sir Edward Youde Memorial Scholarships	HK\$40,000 each









The Education University of Hong Kong

Thank You!



www.eduhk.hk/fhm



